



2022 Exhibitor Information

We are pleased to welcome you as an official exhibitor to CES Unveiled in Paris, France; produced by the Consumer Technology Association (CTA)[®], owner and producer of CES[®].

This manual contains important exhibitor and event information and deadlines. Please carefully review and contact us with any questions or concerns. Thank you and we wish you a successful event.

Event Details

Date: Monday, 10 October, 2022

Event Website: www.CES.tech/UnveiledParis

Exhibitor Page: Visit the [exhibitor page](#) for important forms and deadlines

Venue: Palais Brongniart, 28, place de la bourse, 75002, Paris, France

Contacts:

- Jurgen van Doorn – Project Manager MCI The Netherlands – Exhibitor Logistics, CESunveiled@mci-group.com
- Joyce Kim – Specialist, International Programs, CTA, jkim@CTA.tech

Exhibitor Schedule

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|--------------------------|---------------|
| - Exhibitor Registration | 12:00 – 14:00 |
| - Exhibitor Setup | 12:00 – 15:00 |
| - Exhibit Hours | 15:30 – 18:30 |
| - Exhibitor Teardown | 18:30 – 19:30 |
| * Conference Programming | 13:00 – 15:30 |

Registration Information

Exhibitors and contractors will be issued their pre-registered exhibitor name badges at the CES Unveiled Paris registration desk. An exhibitor badge is required to gain access to the show floor during set-up and tear down, as well as during event hours.



Register:

- To gain access to the event, exhibitors must [register online](#). Please ensure to include the registration code that you received by email to proceed with your registration and wish to be granted access to the halls during the build-up as well.

*Those not working at your tabletop exhibit, but interested in attending CES Unveiled Paris, can register as an [industry attendee](#). Those registering as Industry Attendee will not have early access to the exhibit floor.

Badges:

- Each exhibiting company is entitled to three (3) exhibitor badges and one (1) badge for a PR agency representative.
- Ensure that you also provide names for set-up contractors, hire company, etc. Failure to do this will result in a major delay or denied entry to the building.

Travel Information

Entrance for exhibitors during setup:

- Entrance 28, Place de la Bourse

Parking:

- The nearest car park is Bourse.

Metro Stations: Paris mainline stations within walking distance:

- Bourse (Line 3) – 1 minute walk
- Grands Boulevards (Lines 8 and 9) – 5 minute walk
- Auber (RER A) – 10 minute walk

Airports:

- Charles de Gaulle – 50 minutes using RER B and RER A to Auber / 45 minutes by car via A1 or A3
- Orly – 50 minutes using RER C and Line 14 to Madeleine / 40 minutes by car via A6 or A4

Hotels:

- If you will need to stay the night, below are a few selections you may consider:

Hôtel Mercure Paris Opéra Faubourg Montmartre	Hôtel Golden Tulip Opéra de Noailles <i>9, rue de la michodière 75002 Paris</i>
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<p>5, rue de Montyon 75009 Paris Telephone: +33 (0) 1 47 70 26 10 Website: www.accorhotels.com/fr/hotel-1614-hotel-mercure-paris-opera-louvre/index.html Distance from venue: 8 minute walk</p>	<p>Telephone: +33 (0) 1 47 42 92 90 Website: www.hoteldenoailles.com Distance from venue: 5 minute walk</p>
<p>Hôtel Gramont Opéra 22, rue Gramont 75002 Paris Telephone: +33 (0)1 42 96 85 90 Website: www.hotel-gramont-opera.com Distance from venue: 5 minute walk</p>	<p>Hôtel Saint Marc 36, rue Saint Marc 75002 Paris Telephone: +33 (0)1 42 86 72 72 Website: www.hotelsaintmarc.com Distance from venue: 5 minute walk</p>
<p>Hôtel Lautrec Opéra 8, rue d'Amboise 75002 Paris Telephone: +33 (0)1 42 96 67 90 Website: www.paris-hotel-lautrec.com Distance from venue: 5 minute walk</p>	<p>Hôtel Icône 4, rue d'Amboise 75002 Paris Telephone: +33 (0)1 42 97 56 26 Website: www.hotelicone.com Distance from venue: 5 minute walk</p>

Tabletop Display Information

Tabletop Specs:

- Standard Tabletop: Rectangular table: 180 (L) x 70 (W) x 75 (H) cm
- Eureka Park™ Highboy: High boy table: 70 (L) x 70 (W) x 110 (H) cm

Electricity: A block of 2 EU-sockets with voltage supply of 220 volts is provided per exhibitor. If you will be using 120 volt equipment a transformer or voltage converter is required. We recommend exhibitors bring additional extension leads. Contact MCI with special requirements at CESunveiled@mci-group.com.

Internet:

- Wi-Fi access is available free of charge. An access code will be provided to you on the day of the event.

Rules and Regulations

Please review the exhibitor rules and regulations below and click [here](#) for a complete list of our event terms and conditions.



Access: Exhibitors and setup personnel must have a CES Unveiled badge to access the show floor during setup and show hours. Anyone without a badge will be denied access by security. No Media or attendees will be allowed access to the show floor until 15:30 when the Exhibition and Networking Experience begins.

Bag Policy: CTA is authorized to check the contents of bags brought into the Event and reserves the right to subject attendees to metal detection screening upon entry.

Good Neighbour Policy:

- Exhibitors should set up their tabletop and product display in a way that does not infringe on the space of neighbouring tabletops or disturb neighbouring exhibitors with unreasonable noise.
- All product displays should be kept on the tabletop provided unless the product is too large to fit on the tabletop. For those special cases, the product may be placed on the floor in lieu of a table or directly in front of the table.
- This is a networking event, so exhibitors are free to eat, drink and socialize with the attendees throughout the venue. However:
 - o Exhibitors cannot carry their products around as they network.
 - o Exhibitors cannot bring professional models to showcase products as they network.
- Exhibitors cannot begin breaking down their booth space until exhibit hours are complete.

Insurance and Liability: Exhibitors must arrange for their own insurance and ensure that it meets the specifications outlined in their CES Unveiled exhibit contract.

Event Guide: Companies have the option to be included in the printed event guide. Visit the CES Unveiled [Exhibitor Information page](#) for more details.

Signage: A standard exhibitor ID sign will be provided with your tabletop*. Exhibitors may provide one (1) additional sign if they choose, but must follow these guidelines:

- Signage must fit behind the tabletop, it may not cross into an aisle or another exhibitor's space.
- Signage may not exceed 8ft in height to prevent impeding line of sight to other tables.
- Signage may not be affixed to surrounding walls, columns or windows in the facility.

Exhibitors must submit company name, logo and company information by September 28, 16.00 CEST, otherwise signage is not guaranteed



Shipping Logistics

Advanced Shipments:

Should you require an advanced shipment please contact MCI (CESunveiled@mci-group.com). Further instructions will be provided

Additional Event Info

PR Information/Media Kits:

- Over 50 top tech journalists from France and the surrounding countries will be in attendance providing regional brand exposure and an opportunity to make strategic connections with top tier media influencers.
- Please bring an appropriate supply of electronic (USB, DVD, CD or URL posting) or hard copy media kits to the event to keep at your tabletop, we recommend between 75-150. Media kits should include news releases, company logo, images, product information, case studies and spokespeople biographies.