



Unveiled Paris

October 3, 2018
Hall 7.3, Rooms N01 & N02
Paris Convention Center,
Paris Expo Porte de Versailles



Event Schedule

08:00 Registration Opens

09:00-10:00 Invite-Only Breakfast

10:10-10:20 Opening Remarks

Presented by:

Valérie Péresse, President of the Paris Region

Gary Shapiro, President and CEO,

Consumer Technology Association (CTA)

10:20-11:20 Private and Public Partnerships:

How to Foster Innovation?

Regional Executives and government leaders discuss winning models for creating business environments that promote innovation.

Moderated by:

Gary Shapiro, President and CEO,

Consumer Technology Association (CTA)

Introduction by:

Valérie Péresse, President of the Paris Region

Presented by:

Christophe Béchu, Mayor of Angers, President of Angers Loire Métropole, Ambassador Angers French Tech

Guillaume Borie, Chief Innovation Officer, Axa

Pascal Cagni, Ambassador for International Investment, Chairman of the Board, Business France

Katya Lainé, Member of the board at Syntec Numérique, Co-president of its Innovation & Technologies Committee and Co-founder & CEO of Kwalys

Constance Le Grip, French Member of Parliament, co-author of the report: “the European digital market”

11:20-11:30 Q&A

11:30-12:30 **AI and Data: How to Conciliate Innovation and Security**
The marriage of Data and AI creates endless opportunities for business. It also creates the necessity for companies to be transparent in their business practices and diligent in securing the information they store and use.
Moderated by:
Valerie Hoffenberg, President and Founder, Connecting Leaders Club
Presented by:
Isabelle Falque-Pierrotin, President, CNIL
Jean Noël de Galzain, CEO, WALLIX Group and President of HEXATRUST
Suju Rajan, Senior Vice President and head of Criteo AI Lab
Gary Shapiro, President and CEO, CTA
Laurent Stefani, Managing Director, Artificial Intelligence, Accenture Technology

12:30-14:00 **Program Break**

14:00-15:00 **CES 2019 Preview & Trends in Technology**
Hear from CTA executives and understand new industry trends and developments to be seen at CES 2019.
Presented by:
Karen Chupka, EVP, CES, CTA
Steve Koenig, VP, Market Research, CTA
Gary Shapiro, President and CEO, CTA

Tabletop Exhibition and Networking Reception

15:00-19:00 **Tabletop Exhibition and Networking Reception**
See the latest technologies from nearly 80 companies. Both established brands and budding startups will showcase innovations across wearables, AI, robotics, health and fitness and more.



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Emerging Technology Panel Discussions

15:00-15:45..... **Artificial Intelligence**

AI is the latest buzzword. Understand how AI is being used in the market and how it will transform everything from healthcare to transportation.

Moderated by:

Steve Koenig, VP, Market Research, CTA

Presented by:

Antoine Blondeau, Co-founder and Managing Partner, Alpha Intelligence Capital

Eric Haddad, Managing Director, Google Cloud France and Head of Digital Workplace, EMEA

Omer Keilaf, CEO, Innoviz Technologies

Polly Sumner, Chief Adoption Officer, Salesforce

Mikhail Zaslavskiy, Head of Research, Owkin

15:45-16:45..... **Advancements in Mobility**

New networks transfer data and information faster than ever before. Learn how mobility is transforming the way we will live, work and play.

Moderated by:

Karen Chupka, EVP, CES, CTA

Presented By:

Pierre-Olivier Desmurs, Managing Director, Mobility & Transport, Accenture

Clément Eulry, Director, Automotive and Mobility, Google

Anne Marie Idrac, Former minister & Senior Head of the National Strategy for the Development of autonomous vehicles

Patrick Koller, CEO, Faurecia

Frédéric Mazzella, President and Founder, Blablacar

Christophe Périllat, Chief Operating Officer, Valeo

16:45-16:50..... **Closing Remarks**

Presented By:

Karen Chupka, EVP, CES, CTA

CTA Executives



Gary Shapiro

President and CEO

Consumer Technology Association (CTA)[™]

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)[™] the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES[®] – The Global Stage for Innovation.

Shapiro directs a staff of about 200 employees and thousands of industry volunteers, leading his organization's promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for a lower deficit, skilled immigration, free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro authored CTA's *New York Times* best-sellers, "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" (Harper Collins, 2013) and "The Comeback: How Innovation will Restore the American Dream" (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 1,000 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an "influencer" on LinkedIn and has more than 280,000 followers.



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Karen Chupka

EVP, CES

Consumer Technology Association (CTA)[™]

Karen Chupka is executive vice president, CES for the Consumer Technology Association (CTA)[™], the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES[®] – The Global Stage for Innovation.

She oversees the sales, marketing, production and management of CTA's events and conferences including its annual tradeshows, CES[®] and CES Asia[™].

At CES 2018 in Las Vegas, more than 4,400 exhibitors filled more than 2.75 million net square feet of exhibit space and showcased the latest products and services to more than 182,000 attendees from more than 150 countries. Under her leadership, CES has been named as the largest annual North American tradeshow by Tradeshow Executive magazine and Tradeshow Week since 2001.

Chupka has been with CTA for more than 28 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for CES.



Steve Koenig

VP, Market Research
Consumer Technology Association (CTA)[™]

Steve Koenig is VP, Research at the Consumer Technology Association (CTA)[™] the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES[®] – The Global Stage for Innovation.

He leads CTA’s industry research including consumer and business studies, technology forecasts and business intelligence. Koenig speaks and writes frequently on technology trends and their impact on consumer behavior, business opportunities and global economies.

Prior to CTA, Steve held analyst positions at NPD Group, Comscore, and a senior editor post at CMP Media’s former *Computer Retail Week*. Koenig holds a bachelor’s degree in marketing from the University of North Texas.



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Speakers Bios



Christophe Béchu

Mayor of Angers, President of Angers Loire Métropole,
Ambassador Angers French Tech

Christophe BÉCHU has been Mayor of Angers since April 2014 after being President of the General Council of Maine-et-Loire (Department). He was also senator between 2011 and 2017.

Elected in 1995, at the age of 21, he chaired the Department of Maine-et-Loire for ten years, from 2004 to 2014. At 29, when he was elected, he was then the youngest chairman of the board. General in France.

Member of the European Parliament then senator, he became mayor of Angers after winning the election with more than 54% of the vote. In the process, he was elected President of the Agglomeration Community (Greater Angers), which he chose to transform into an Urban Community on January 1, 2016.

In June 2015, Christophe BÉCHU inaugurated the City of Connected Object (IoT City) in the presence of the President of the Republic, François Hollande, and his Minister of Economy, Emmanuel Macron. It is an industrial accelerator dedicated entirely to connected objects.

On this occasion, Angers was awarded the French Tech label. In October 2017, he hosted in Angers and chaired the World Electronics Forum, which brings together global decision-makers from the electronics industry for a few days each year. Since April 2018, he has chaired the French Transport Infrastructure Financing Agency (AFITF), a public institution responsible for coordinating the financing of major transport infrastructure projects.

A graduate in political science and law (with a specialization in local communities), Christophe BÉCHU was the winner of the entrance examination at the Ecole du Center Ouest des Avocats. A history buff particularly that of the 20th century, he is married and has three children.



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Antoine Blondeau

Co-founder and Managing Partner,
Alpha Intelligence Capital

Antoine Blondeau is co-founder and Managing Partner of Alpha Intelligence Capital, a venture capital firm investing in deep algorithmic science-based Artificial Intelligence companies, globally. A seasoned entrepreneur and investor, Antoine has 25 years of experience in the technology industry, having held senior leadership positions at Good Technology, Salesforce.com, and Sybase.

Antoine's career highlights include leading Dejima as CEO, the company that powered DARPA's foundational CALO project that later evolved into Apple's Siri. Antoine was also chief operating officer of Zi Corporation, whose smart text input software was embedded in hundreds of millions of devices. He is also the co-founder and chairman of Sentient Technologies.

Antoine is an investor, board member and advisor in a number of companies in California, Greater China and Japan, and is the author or co-author of 6 patents. Antoine holds a MBA from the Paris Graduate School of Management (ESCP) and has studied at Chuo University in Tokyo.



Guillaume Borie

Chief Innovation Officer, Axa

Guillaume Borie has been the Chief Innovation Officer at AXA since December 2017. Prior to that, Guillaume served as Group Corporate Development director in charge of the strategy of the AXA Group and its execution. Previously, he was Secretary to the AXA Board of Directors and Chief of Staff to AXA's Chairman & CEO Henri de Castries from 2013 to 2016. He initially joined AXA in 2009 as communication officer within the AXA Research Fund and later as a media relations officer for the Group. In 2007, he started his career as special assistant to a Member of the French Parliament.



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Pascal Cagni

Chairman of the Board of Business France
Ambassador for International Investment

Pascal Cagni was appointed in September 2017, Chairman of the board at Business France and Ambassador for international investment by the Council of Ministers. He is Founder and CEO at C4 Ventures, a leading European venture fund.

Pascal Cagni is non-executive director at Kingfisher Plc (KGF.L), Banque Transatlantique (CIC) and until recently at Vivendi SA (VIV.PA) and Style.com (Condé Nast). He is a strategic advisor to large private equity and Global groups to help management teams leverage the opportunities created by the digital revolution.

Hired into Apple by Steve Jobs, Pascal Cagni joined in 2000 as General Manager and Vice President of Apple Europe, Middle East and Africa (EMEA). Before Apple, he played a key role at Packard Bell, establishing new R&D, manufacturing facilities and operations, creating over 3,000 jobs in the Loire Valley.

Pascal Cagni obtained an MA in Political Sciences from the Institut d'Etudes Politiques in Paris (Sciences Po), an MA in Business Law from the Robert Schumann University in Strasburg and an MBA from HEC Paris. He graduated from the Executive Program (EPGC) at Stanford University, CA, USA. He is a benefactor of the HEC Foundation and a member of the French Foreign Trade Advisors (CCEF). He was made a Knight of the French Order of Merit by Christine Lagarde.



Pierre-Olivier Desmurs

Managing Director, Mobility & Transport, Accenture

Pierre-Olivier is the Managing Director leading the France Travel & Transportation Consulting practice for Products Industries, and member of the Customer Digital practice.

Pierre-Olivier has 10-year experience in the IT and Railways industry and >15-year experience in Strategy and Consulting firms.

Pierre-Olivier teaches Marketing Management of Services at ESSEC Business School.

He is an active member of the Adetem Marketing Association



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Clément Eulry

Director Automotive and Mobility, Google France

Clément is Director Automotive & Mobility at Google France. Clément graduated from HEC Paris business school. He started his career at the Boston Consulting Group, where he has been working with large private and public players, both in France and in India. Convinced by the growth opportunities that the digital offers to the economy, he joined Google France in 2012 in order to support French companies in their development on the digital, in France and in other markets. He is now working with automotive manufacturers and distributors, as well as new mobility players, in their growth and transformation.



Isabelle Falque-Pierrotin
President, CNIL

Isabelle Falque-Pierrotin graduated in France from the Ecole des Hautes Etudes Commerciales, the Ecole Nationale d'Administration and the Multimedia Institute. Held various posts with the French State Council. Deputy Chair of the French Ministry of Culture and French-Speaking World Matters, she became State Counselor in November 2001 and member of the French Data Protection Authority (CNIL) since January 2004. Appointed as Deputy Chair of this authority, she became its Chair as of September 21, 2011, and reelected by the members of the CNIL on 4 February 2014. Elected Chair of the Article 29 Working Party on 27 February 2014 and then re-elected in February 2016 for a two-year term. Elected in September 2017 Chair of the International Conference of Data Protection & Privacy Commissioners.



Jean-Noël de Galzain

CEO, WALLIX Group and President of HEXATRUST

After beginning his career in the audiovisual and multimedia production of cultural contents (documentary series, TV / Video, CD Roms) for four years, Jean-Noël De Galzain becomes in 1997 IT manager and CIO of the Digital healthcare portals CLIHOP then Medinweb for nearly three years.

In December 1999, he acquired a small Open Source Agency to create Aurora which will quickly become one of the leading specialists of Open Source software in France. The company is sold in 2003 to the Business & Decision Group (BND). Following, he created WALLIX, the European Cybersecurity leader in the Privileged Access Management, which he is still CEO in the WALLIX Group that he also founded in 1999. The company is listed on Euronext / Alternext since June 2015 (ALLIX).

Involved in the ecosystem of Innovation and Investment, Jean-Noël Galzain is also vice president of the Systematic competitiveness cluster, Chairman of HexaTrust which brings together the FrenchTech cybersecurity Champions, Treasurer & Administrator of the “Revital Emploi” Fund and member of the Board of Telecom ParisTech School. He is graduated in mathematics and economics.



Eric Haddad

Managing Director Google Cloud France
and Head of Digital Workplace EMEA

Eric Haddad, Managing Director Google Cloud France and Head of Digital Workplace EMEA.

He joined Google in April 2011. Previously, he was a Solutions Cloud Computing and Unified Communications Director at Microsoft.

He also was successively a Strategic Alliances Director and a Sales Director for Telecom and Media segment in France and Europe. He started his career at IBM, and became a Channel Sales Director at Sun Microsystems (Oracle) and a Sales Director for Telecom, Media and High Tech sectors at BEA Systems (Oracle).

Eric Haddad is an engineer, graduated from Polytech Orleans and N7 Toulouse. He entered EM Lyon, where he obtained an MBA. In 2006, Eric followed the Kellogg School of Management Advanced Executive Program in Chicago and in 2017 he attended the Advanced Management Program at Harvard Business School.

Eric is a Board Member and co-president Innovation of Syntec Numerique.



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Valérie Hoffenberg

President and Founder of the Connecting Leaders Club

With experience in business, lobbying and politics both in France and abroad, Valérie Hoffenberg has developed a unique network of key opinion leaders and decision makers worldwide.

In 2011, after several years in politics as former French special envoy for the Peace Process in the Middle-East appointed by President of France, Nicolas Sarkozy, and 5 years elected as Representative of Paris, she decides to put aside her political career and to use her vast and unique international network both at political and economic level to create “The Connecting Leaders Club”, a global consulting company for CEO, institutions and countries and an international event organization company. The Connecting Leaders Club offers top managers, influencers and political leaders, an exclusive access to high level international network through conferences.

Valerie Hoffenberg has created :

- Since 2016: Les Matins de L'économie in partnership with le Journal du Dimanche: high class connected events gathering top CEOs around the main transformation of the French economy through digital revolution.
- 2016-2017: The European Business day in partnership with the JDD, Paris Dauphine University and Europe 1.
- 2017: The 30 young leaders under 30 who will transform France in partnership with Vanity Fair
- 2017: Innovatech: benchmark of Israeli and French innovation ecosystem. Inspiring round tables and BtoB meetings between the leaders of Israeli and French Innovation (cyber security, healthcare, automotive, mobility, foodtech).
- October 2018: Organization of the keynote of the Mondial de l'automobile.
- October 2018: Organizing Partner for CES Unveiled Paris 2018 Executive Forum on Innovation.
- October 2018: Innovatech – Israel the new star of mobility in partnership with Calcalist.

Following the success of the conferences in France, she decides in 2015 to expand her activities worldwide and she opened the israeli branch of the Connecting Leaders Club with Ayelet Gurman. Together they organised the economic event of the Herzlyia conference in 2016 and 2017.



Anne-Marie IDRAC

Former minister & Senior Head of the National Strategy for the Development of autonomous vehicles

Anne Marie IDRAC has a brilliant career in French public service, politics, and business. She devoted most of her career to environment, housing, town planning and mobility.

- Minister of State for Transport: 1995-1997
- Minister of State for Foreign Trade: 2008-2010

- Chairperson & CEO of the Parisian public transportation company, RATP (2002-2006), and of the French railways, SNCF (2006-2008)

- Currently,
 - High Representative for the French development of autonomous vehicles
 - Director of Saint Gobain, Total, Bouygues, Air France KLM
 - Senior advisor to Suez and SIA Partners.



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Omer Keilaf

CEO, Innoviz Technologies

Omer Keilaf has spent 19 years driving cutting edge technologies from inception to commercialization. As the co-founder and CEO of Innoviz Technologies, a leading provider of LiDAR sensing solutions, Mr. Keilaf is helping enable the mass commercialization of autonomous vehicles by providing high-performance LiDAR at mass market prices. He has overseen the company's tremendous success as it overtook older, more established LiDAR developers to earn a design win with BMW, marking the industry's first major design win for series production of autonomous vehicles. The company has also secured partnerships with Tier 1 solution providers including Aptiv, Magna International, Samsung HARMAN and HiRain Technologies. Mr. Keilaf spearheaded the company's rapid growth as it raised \$82 million and expanded to over 150 employees in a little over two years. For his efforts, Mr. Keilaf was named CEO of the Year by the 2018 Image Sensors Europe Awards, while Innoviz itself has been named a World Economic Forum Technology Pioneer, Automobility LA Top Three Startup, and CES Innovation Award winner, among other awards. Prior to co-founding Innoviz, Omer served as an officer in an elite technological unit of the Intelligence Corps of the Israel Defense Forces, before going on to a distinguished career in opto-mechanics, electrical engineering, MEMS and more. He held senior leadership roles at companies including Consumer Physics, STMicroelectronics and IDF, where he served as the System and Product Team Manager, R&D manager, and Project Manager and System Architecture Manager, respectively. He holds a BSc and MSc in Electrical Engineering and an MBA, all from Tel Aviv University, where he has also served as a lecturer.



Patrick Koller
CEO, Faurecia

Patrick Koller, 57, holds a degree in engineering from Ecole Supérieure des Sciences et Technologies de l'Ingénieur de Nancy-Lorraine INP (ESSTIN) and a business degree from the Institut Français de Gestion (IFG).

He began his automotive career at VDO Instruments in 1990. He held previously various management positions within Hella and Valeo.

In 2000, he joined Rhodia Group (now Solvay) as Managing Director of Polyamide Intermediates. He was then appointed Group Purchasing & Industrial Vice President and was a member of the Rhodia Executive Committee.

In December 2006, Patrick joined the Executive Committee of Faurecia where he was appointed Executive Vice-President, Faurecia Automotive Seating. On February 2, 2015, he took the position of Chief Operating Officer (COO) of Faurecia.

On July 1, 2016 Patrick Koller was appointed Chief Executive Officer of Faurecia.



Katya Lainé

Member of the board at Syntec Numérique,
Co-president of its Innovation & Technologies Committee
and Co-founder & CEO of Kwalys

Katya Lainé is an Administrator at Syntec Numérique, furthermore she is the Copresident of its Innovation & Technologies Committee.

Katya Lainé is also the Co-founder & CEO of Kwalys, a design platform for Chatbots and Callbots which doesn't require any coding, and of Nova Solutions company - a digital solutions editor.



Constance Le Grip

French Member of Parliament, co-author of the report:
“the European digital market”

Constance LE GRIP is Member of Parliament (*Les Républicains*) for the constituency Hauts-de-Seine, Vice-President of the Committee on Cultural Affairs and Education, member of the European Affairs Committee of the *Assemblée nationale*. She is member of the Working Group on the follow-up of the negotiations related to Brexit and the future of relations between the UK and the EU. In collaboration with her colleague MP Eric BOTHOREL (*La République en marche*), she is the author of an information report entitled “*Unleashing the growth potential of digital technology in Europe*”. Constance LE GRIP is one of four parliamentarians sitting on the National Commission for the Control of Intelligence Techniques (CNCTR).

She is member of the *Assemblée parlementaire de la Francophonie*. Constance LE GRIP is part of the parliamentary Working Group “Olympic Games France 2024” at the *Assemblée nationale*. She also participates in the works of the fact-finding missions “*A new regulation of the audiovisual community in the digital age*” and “*School in the digital society*”.

Constance LE GRIP is Vice President to the parliamentary friendship groups France-United Kingdom, France-Poland, France-Bulgaria, France-Croatia, France-Estonia and France-Finland. Furthermore, she is Secretary to the friendship groups France-Israel and France-Quebec. Constance LE GRIP participates in the following study groups as President for Patrimony, Vice-President for Digital Economy of Data, Knowledge and Artificial Intelligence, and Secretary for Antisemitism ; Press ; Cybersecurity and Digital Sovereignty.

She is a member of the Political Bureau and of the High Authority of the party “*Les Républicains*” and member of the *European People’s Party’s* Political Assembly.



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Frédéric Mazzella

Founder and President, Blablacar

Frédéric Mazzella is the Founder & President of BlaBlaCar and WonderLeon. BlaBlaCar is the leading European carpooling community of 65 million people globally that connects drivers with empty seats and people traveling the same way, so they can share their cost. WonderLeon is the European recruiting program that attracts, recruits and supports international talent in the digital sector.

Frédéric holds an MBA from INSEAD, a Masters of Science in Computer Science from Stanford and a Masters of Physics from ENS Ulm (Normale Sup). Prior to founding BlaBlaCar Frédéric worked for 3 years as a scientific researcher, at NASA (USA), and NTT (Japan). Frédéric is a regular speaker in international conferences and medias on the theme of sustainable development, entrepreneurship, global marketplaces and building trust in online communities. Frédéric is also an accomplished classical pianist and tweets @mazaic.



Valérie Pécresse

President of the Paris Region

Graduated from both HEC and ENA, Valérie Pécresse was first a Judge (Maître des Requêtes) at the Conseil d'Etat, the highest administrative jurisdiction. She was appointed at the French Presidency in 1998 by Jacques Chirac as advisor for new technologies and the Internet. She was elected member of the National Assembly in June 2002, re-elected in 2007 and 2012. She was appointed Minister for Higher Education and Research by President Nicolas Sarkozy in May 2007. In 2011, she became Minister of Budget and Government spokesperson. From June 2012 to December 2015, she acted as Member of Parliament, member of the Finance Commission, leader of the opposition group at the Regional assembly of the Paris region. In November 2015, Valérie Pécresse resigned from the Conseil d'Etat to focus on the Paris Region. In December 13th 2015, she won the regional elections and was officially elected at the region's presidency in December 18th. In January 19th, 2016, she resigned from her seat at the National Assembly, in accordance with her campaign promise to concentrate on her term of President exclusively.



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Christophe Périllat

Chief Operating Officer, Valeo

Christophe Périllat-Piratoine is a graduate of the Ecole Polytechnique, the Ecole des Mines and the HEC business school (Executive MBA). After 10 years spent working in the aerospace industry, at Labinal, supplying wiring to Airbus and Boeing, both in France and in North America, Christophe Périllat joined Valeo in 2000 as a Division General Manager upon the acquisition of Labinal's automotive business. He then managed, from 2002, the Interior Controls Branch. Since 2009 until 2011, he has been President of the Comfort and Driving Assistance Systems Business Group.

Christophe Périllat was nominated Valeo Group Chief Operating Officer in March 2011. He has responsibility for the four Business Groups (Powertrain Systems, Thermal Systems, Comfort and Driving Assistance Systems, and Visibility Systems), for the Valeo Service aftermarket activity, as well as for four networks (Industrial, Quality, Project and Purchasing).



Suju Rajan

Senior Vice President and head of Criteo AI Lab

Dr. Suju Rajan is the Senior Vice President, Research, at Criteo and heads up the Criteo Artificial Intelligence(AI) Lab. Her team focuses on building the AI platforms and solutions that leverage Criteo's massive computational power to research and deploy deep learning for advertising. By innovating and delivering state-of-the-art models for real-time bidding, large-scale recommendation systems, auction theory, metrics and scalable optimisation, Dr Rajan enables Criteo to deliver an unique insight into shoppers' behaviours and preferences that helps retailers better inform their commerce marketing strategies and drive sales.

Dr. Rajan is an accomplished, award-winning academic and has published several papers on data mining, machine learning and information. She is an active member of the global AI community, regularly speaking at key industry conferences and through her work as a programme committee member she drives the agenda for AI events around the world.

Prior to joining Criteo, Dr. Rajan was the Director of the Personalisation Sciences at Yahoo Research where she received multiple awards for her contributions to innovation and increasing the company's intellectual property.

Dr. Rajan has a PhD and MSc in machine learning from the University of Texas, Austin.



Laurent Stefani

Managing Director, Artificial Intelligence,
Accenture Technology

Laurent Stefani is Managing Director of Cognitive Services at Accenture Technology, where he covers many areas including Natural Language Processing and Understanding, Machine Learning and Deep Learning, Virtual Agents, and Computer Vision.

Graduated from Ecole Polytechnique, Telecom ParisTech and Universidad Politécnica de Madrid, Laurent Stefani has 15+ years of experience in France and the United States in the field of Artificial Intelligence applied to the Healthcare Industry. He holds 5 patents.



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Polly Sumner

Chief Adoption Officer, Salesforce

As Chief Adoption Officer, Polly Sumner is responsible for customer success and ensuring that each and every customer gets maximum value from our products and services.

Polly's move to Salesforce in 2008 followed a 20-year career in executive management in the technology industry. Founded in 1999 in San Francisco, Salesforce is the #1 CRM company and fastest-growing top 5 enterprise software company in the world. More than 150,000 customers now manage their success with our intelligent, social, mobile and open cloud technologies.

Before joining Salesforce, Polly was a consultant to Warburg Pincus focusing on the telecommunications, financial services and technology industries. Polly was President of Global Services at Telcordia. She also served as President and CEO of Alphablox, an early pioneer in web-based analytics for global enterprises. IBM purchased Alphablox in 2004.

Polly Sumner also held several different positions at Oracle from 1987 to 1999, including vice president and senior vice president roles in sales, alliances and industries. Earlier in her 40-year career in the technology industry, Polly also worked at McDonnell Douglas and IBM.

Polly Sumner holds a Bachelor's Degree in History and Political Science from Northern Arizona University and a Master's Degree from the American Graduate School of International Management. She is a contributor to leadership and entrepreneurial programs at Stanford INSEAD, and Fuqua Graduate School at Duke University.

She is passionate about integrating philanthropy into our business culture and preserving small family ranches in Northern California.



Mikhail Zaslavskiy

Head of Research, Owkin

Mikhail graduated from Saint Petersburg State University and Polytechnique. Mikhail completed a PhD at Institut Curie, followed by a PhD at Mines ParisTech on computer vision, machine learning and bioinformatics. He joined Collectics as a bioinformatics researcher and then continued working independently as a bioinformatics consultant. He is now Head of Research at OWKIN. Mikhail is one of the world's top 100 data scientists on Kaggle.



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Exhibitors



1A3I

Thanks to very high level research, 1A3I develops and markets solutions to “Restructure Destructured Documents” of graphic type (diagrams, drawings, plans, instructions, machining range, ...). These documents are contained in PDF, PS, HPGL, PCL, IGES, STEP, EMF, WMF, DXf, DWG files.

Product or Brand Name: RESTRUCTURING DESTRUCTURED DOCUMENTS

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.1A3i.com



AIO

Numii®, join the health revolution and help create healthy human factories. Numii® is the only IoT to undertake the creation of the world's first labour health database. Our intuitive A.I. software collects and measures data before storing it in the cloud.

This creates a global vision of a plant's effort, a mapped-out factory that localises strain and targets its repair. With our comprehensive dashboards, follow your members health to preserve their safety.

Product or Brand Name: Numii, the only industrial IoT to undertake the creation of the world's first labour database

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.numii.io



ACEA

ACEA, an Electronic Manufacturing Services Company, offers a wide range of services in various fields.

In 2011, Thierry MOHR decided to take over the Company to save and develop the activities.

Investments and LEAN management allow to improve competitiveness and help to develop the skills of our collaborators.

Product or Brand Name: Electronic Manufacturing Services

Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/ Marketing platforms)

www.acea-ems.com



AMIRAL TECHNOLOGIES:

Amiral Technologies specialises in Artificial Intelligence for Industrial Predictive Maintenance. We bring an innovation born in the labs of the French National Research Centre that allows automatic extraction of discriminant state-of-Health features from equipment generated Time Series. Our innovation allows rapid predictive model design and superior performance levels.

Product or Brand Name: DiagSign

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.amiraltechnologies.com



AQUILAE

Since 2017, AQUILAE has been developing cutting-edge video technologies adaptable to existing installations or new equipments. The solution we offer is an advanced decision support tool reinforced by artificial intelligence and machine learning techniques that considerably limits the number of false alarms and efficiently targets abnormal situations.

Product or Brand Name: SPPrevent

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.i-aquilae.fr



ARYBALLE TECHNOLOGIES

Aryballe, the pioneer in digital olfaction, develops bio-inspired odor sensors for groundbreaking applications in the food, home appliances, automotive and cosmetic industries. Stand-alone or integrated into third-party equipments, our sensors detect and identify hundreds of odors.

For the first time, a digital nose can mimick the human olfactive experience in just a few seconds!

Product or Brand Name: NeOse

Product Category: Eureka Park (startups)

www.aryballe-technologies.com



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VIAROOM HOME™

ATES NETWORKS

Viaroom Smart™ is the Artificial Intelligence behind Viaroom Home™, the first self-learning, hands-free smart home controller.

Viaroom Smart™ is now embedded in leading connected devices and provides advanced self-learning features as well as a truly unique customer experience.

Thanks to its advanced continuous learning and multi-hub orchestration capabilities, it makes daily household hassles fade away and it's so smart it adapts itself to all the changes in our daily life.

Product or Brand Name: VIAROOM Home

Product Category: Smart Home

www.viaroom.com



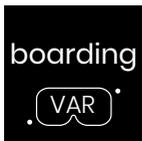
BLADE

Blade was founded in France in 2015 to design and develop the future of the PC, with a simple vision: free users from the constraints of physical hardware by giving them access to a powerful, cloud-based computer.

Product or Brand Name: Shadow Ghost

Product Category: Gaming & Virtual Reality

www.shadow.tech



BOARDING RING

BOARDING RING, based in South of France, is introducing you to "Boarding Ring VAR". It's an add-on device adapted to any VR headset. It's the solution to the mismatch between eyes and inner-ears signals, the only way to fight against motion sickness VR. At CES Unveiled Paris to look for VR headset manufacturers and investors.

Product or Brand Name: BOARDING RING VAR

Product Category: Eureka Park (startups)

www.boardingglasses.com



BYTHEWAVE TECHNOLOGIES

Ride more, Earn more. The app that transforms all your sessions into great deals and helps you to improve your level.

At BYTHEWAVE we aim to make action sports accessible for each and every one. Founded by a group of searchers / surfers passionate of water sports and innovation, technology is at the heart of each product developed by BTW.

Our products would both enable riders to learn how to ride surf/skate/snowboard and would serve experienced and professional riders to step up their game.

Product or Brand Name: BYTHEWAVE

Product Category: Eureka Park (startups)

www.bythewave.surf



BZIIT

BZIIT is an AI platform that helps brands, exhibitors or event organizers to achieve their visibility or traffic objectives (ROI): before, during and after an event or retail animation. It captures relevant data to generate recommendations for actions that achieve your pre-set goals.

Product or Brand Name: Connected Booth / Connected Corner

Product Category: Eureka Park (startups)

www.bziit.com



CALICEA

Specializing in anti-wave products, we have 2 major products.

Smartphone Cases and Pregnancy Headband Anti Wave

MySilverShield

Real shields blocking up to 90% of electromagnetic waves (Values tested in laboratory).

The pregnancy headband is 100% Made in France.

Brand or Product Name: MySilverShield

Product or Brand Name: IT/Wireless/Computing

(tablet, phone and computer software, hardware and accessories)

www.mysilvershield.com



Unveiled Paris



CARDIORENAL

CardioRenal is a French company dedicated to improving treatment for severe heart failure patients at home. The unique CardioRenal device allows daily measurement of cardiac biomarkers in a droplet of blood drawn and analyzed by the patient at home. The biomarker data are sent to a secure health data center which is accessible by the treating physician who can adapt the patient treatment in real time.

Product or Brand Name: HOMEHEART

Product Category: Health and Fitness

www.cardio-renal.com



CARFIT

CARFIT

CARFIT leverages NVH analysis with edge learning to create self-learning predictive maintenance solutions for the aftermarket and for native integration into parts and new car platforms

Product or Brand Name: CARFIT Puls

Product Category: Vehicle Technology

www.car.fit



COINPLUS

Coinplus is introducing The Solo Card

The Solo card is simple and affordable for everyone who wants to enter the bitcoin, crypto or token. The Solo Card is a plastic card on which your account information's are engraved. You can cash in or cash out crypto or token very easily. As the Solo card does not have electronics, it can't be hacked. It's durable because it's physical

It's secure because no one has the all the information except the holder.

Product or Brand Name: The Solo Card

Product Category: Eureka Park (startups)

www.coinplus.com



COSMO CONNECTED

Cosmo Connected is a french start-up specialized in IoT related to safety and mobility. Our objective is to become the market leader for connected safety. Our technology is adapted to all forms of mobility (moto, bike, ski, cars, etc...) The Cosmo Connected device has been patented in 151 countries.

Product or Brand Name: Cosmo Moto / Cosmo Bike

Product Category: Vehicle Technology

www.cosmoconnected.com



DEBUSSY

The Debussy brand is owned by French startup Funky Sound Studio. Debussy combines innovation and quality to create high-end multifunctional intelligent, standalone headphones. Debussy's mission is to serve the music and its artists by creating smart and beautiful listening objects adapted to the modern world.

Product or Brand Name: Prélude

Product Category: Audio/Video

www.debussy.audio



DECAYEUX

Founded in 1872, the Decayeux group was first a leader in the locksmith industry. Today, that tradition is carried on with its family's sixth generation, whose passion, innovation, creativity and drive has helped Decayeux to become the leading European manufacturer of mailboxes, as well as high security doors.

Product or Brand Name: DECAEUX MyColisBox

Product Category: Smart Cities

www.decayeux.fr



DOMALYS

Domalys is a French leader in co-designing solutions for senior specific needs so that they can remain independent. The range of solutions goes from ergonomic equipment to smart objects like Aladin. The unique quality of Domalys is that all our products are co-designed with healthcare professionals and elderly people. With their input, we can be 100% sure that our solutions fit their needs.

Product or Brand Name: Aladin®

Product Category: Audio/Video

www.aladin.io



DREAMINZZZ

HiLo, by DreamizZz, is a meditation therapeutic handheld ondemand device created to cope with sleeplessness and stress global causes. It detects your breathing rhythm based on your movements. A disconnected device that stimulate you with a projected light signal once you've reached the exact right rhythm to immerse yourself in sound environment and to fall asleep or meditate ondemand.

Product or Brand Name: HiLo, By Dreaminzzz

Product Category: Eureka Park (startups)

www.Dreaminzzz.com



Unveiled Paris



E-HEALTH BOX

e-Health Box Company offers the healthcare digitalization, our ambition is to improve the patient journey and contribute to a responsible and sustainable economic model. Our solution secure the homes of elderly people (individual or collective), creating solutions that respect the life habits of people and in-home health aid workers.

Product or Brand Name: e-HEALTH BOX

Product Category: Eureka Park (startups)

www.ehealthbox.net



ECOJOKO

Ecojoko provides a Home Energy Reduction Assistant. Based on artificial intelligence, it helps you reduce your energy consumption by 25%. With Ecojoko, you strongly reduce your energy consumption, without renovation works or any sacrifice in comfort. You follow your electricity consumption in real time, find out the consumption of each home appliance, implement the good actions.

Product or Brand Name: ECOJOKO

Product Category: Smart Home

www.ecojoko.com/



ENGIE

ENGIE is a global energy player. We pursue a comprehensive policy of investment, intrapreneurship and interaction with innovative ecosystems. The Group is constantly searching for innovations and issues calls for projects to imagine the future of energy.

2018 key figures:

€165 million of ENGIE New Ventures corporate venture capital fund - 19 investments made

30 incubations since 2014

more than 89 calls for projects, over 30 collaborations with startups

Product or Brand Name: ENGIE

Product Category: Eureka Park (startups)

www.engie.com ; www.innovation.engie.com/en/

@ENGIEInnov



FLOVEA

Specialized in prefabricated plumbing for the construction market professionals and plumbers concerned by the sustainability of their installations, FLOVEA has substantially invested in designing new solutions by conducting basic research and applied engineering. The company decided to develop hydraulic network connectivity with its customers, thus diversifying with smart home components.

Product or Brand Name: FLOWBOX Interactive

Product Category: Smart Home

www.flowboxinteractive.com



GIZMO

Viewer is the first mobile application in the world that allows professionals and individuals to create, distribute and show around the world all available housing for sale or rent through virtual reality. The application will also allow to select and sell all objects and furnitures used in visits between individuals

Product or Brand Name: viewwer

Product Category: Gaming & Virtual Reality

www.gizmo.immo



GROUPE LACORT

The active and connected acoustical solution to improve comfort and well-being in workspaces.

Product or Brand Name: Soft Sound

Product Category: Health and Fitness

www.soft-sound.fr



'HEALTHY JOURNEY PORTAL' COMPANY

'HEALTHY JOURNEY PORTAL' company develops a unique application to manage your health, in the long term or at specific moments of your life. We will provide tools to: - Schedule health appointments - List your treatments and renewals - Archive in a highly secure repository of your medical records.

Product or Brand Name: 'HEALTHY JOURNEY PORTAL'

Product Category: Eureka Park (startups)

www.healthyjourneyportal.com



Unveiled Paris



HOLOFORGE INTERACTIVE

HoloForge Interactive is a mixed reality application development company. A pioneer in the field thanks to an early collaboration with Microsoft on HoloLens, HoloForge Interactive now offers support, maintenance and training solutions for professionals in all domains.

Product or Brand Name: HoloForge Remote Expert

Product Category: Augmented Reality

www.holoforge.io



HUMETRIX

Humetrix offers mhealth platforms to consumers, enterprises, and government agencies around the world. These mobile platforms empower consumers to manage their healthcare: iBlueButton for secure health record access with data sharing consent for deep learning AI; and the multi-language SOS QR for personal safety and emergency care for use worldwide.

Product or Brand Name: iBlueButton & SOS QR

Product Category: Health and Fitness

www.humetrix.fr



HYPNOVR

HYPNOVR

HYPNOVR enables the large-scale deployment of medical hypnosis through virtual reality. By combining medical hypnosis techniques with the immersive capabilities of virtual reality HYPNOVR's software makes the benefits of medical hypnosis in anesthesia, the treatment of pain and anxiety available to the largest number of patients, doctors and health institutions through virtual reality software.

Product or Brand Name: HypnoVR

Product Category: Health and Fitness

www.hypnovr.io



INMAN

INMAN has designed the first electronic mixing valve for smart and ecological showers: INSENS. It allows to fight against all wastings, in particular by making it possible to obtain instant hot water without energy supply. It makes green best practices intuitive: it cuts the water when you move away from the flow to soap you. It optimizes your consumption and automatically regulates the flow of operation and allows to collect all the necessary data to optimize the production of hot water.

Product or Brand Name: INSENS

Product Category: Smart Home

www.inman.fr



IZOME

PARADE CONNECT, a range of smart safety shoes with built-in artificial intelligence offers a double safety level for isolated workers: worker protection and alert device in case of danger.

Product or Brand Name: PARADE CONNECT

Product Category: Wearables

www.parade-protection.com



JOLLYCLICK

jollyclick is a social network for entrepreneurs, freelancers and innovative projects.

Product or Brand Name: jollyclick

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.jollyclick.com



LEXIP

Lexip is a game changer for PC gamers. Based on ergonomic designs, the products enable a very intuitive gameplay. We are proud to present the first gaming mouse which merges two joysticks. This PC accessory becomes a mighty tool to master 3D environments in gaming. Lexip, challenge the rules.

Product or Brand Name: Lexip

Product Category: Gaming & Virtual Reality

www.lexip.fr



Unveiled Paris



MASTRAD

meat° it is the first fully wireless cooking probe. Don't choose between cooking and your guests !

Entirely wireless thanks to Bluetooth (enabling you to close your barbecue, oven door, etc.), the meat°it cooking thermometer is equipped with two sensors so that you can monitor the internal temperature up to 212°F (100°C) as well as the cooking speed (slow cooking, fast cooking, extinguished embers, contact with flames, etc.), and automatically calculate the remaining time.

Product or Brand Name: meat° it

Product Category: Smart Home

www.meat-it.co



MEERSENS

Meersens is a unique solution (Apps + IoT) in the world that allows consumers to test their immediate environment that may have an impact on their health: Air and water quality, UVs, harmful waves, pesticides...

Meersens identifies and certifies potential solutions to avoid identified risks. Meersens is nomad, thanks to its size and long autonomy, modular thanks to its environmental and eco-friendly sensors.

Meersens act as a sentinel, it's the guardian of your health!

Product or Brand Name: MEERSENS mCheck/mBox/mSens

Product Category: Health and Fitness

www.meersens.com



MESHROOMVR

MeshroomVR is a start-up specializing in virtual reality (VR). Founded in 2016, our mission is to make VR available to all industry professionals who need to visualise and present scale 1:1 3D-projects, in the most realistic manner.

Our software Meshroom Studio Pro offers an ultra-fast, aesthetic and affordable virtual prototyping solution. It's so simple that anyone can use it; from the product designer to the industry manager and sales & marketing teams.

Product or Brand Name: Meshroom Studio Pro

Product Category: Eureka Park (startups)

www.meshroomvr.com



MYRISSI

E-COs Artificial Intelligence predicts emotional responses by resonating Odors and Colors. It is the 1st virtual online assistant for all the developments of scented products (perfumes, beauty care, home care) but also aromatic products (coffees, teas, alcohols, flavoured products,...). E-COs operates along the entire value chain from design to digital strategy.

Product or Brand Name: E-COs (Emotions - Colors, Odors),
Online virtual Assistant

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.ia-myrissi.com



NOMAD PLUG

The Nomad Plug is the last universal travel adaptor you will ever buy. A compact, premium quality form factor that's easy to hold, store and use.

The only adaptor compatible in all 195 countries has you covered no matter where you are, where you're going or what device you're using.

Product or Brand Name: Nomad Plug

Product Category: Eureka Park (startups)

www.nomadplug.com



NOTILO PLUS

Notilo Plus develops autonomous underwater solutions, using the latest technology in artificial intelligence. Its first product, iBubble, is the world's first autonomous underwater drone, setting a new standard for underwater shooting in scuba diving and all seaside activities. Notilo Plus is a member of the French Tech and Pôle Mer Méditerranée.

Product or Brand Name: IBUBBLE

Product Category: Eureka Park (startups)

www.notiloplus.com



Unveiled Paris



PENGUINS INNOVATE

Since 2015, Penguins Innovate is pushing the boundaries of robotics. We are committed to bring the best of the technology to transform indoor experience.

This year, we are going to launch our first unique product --- the white rabbit. An air inflated robot enhanced by computer vision technology providing breakthrough solutions for indoor lighting, sound and video communication.

Product or Brand Name: white rabbit

Product Category: Smart Home

www.penguinsinnovate.com



QUANTMETRY

We offer an innovative, connected sleeve with artificial intelligence that facilitates early detection and prevention of lymphedema that may occur in patients following breast cancer surgery.

We are supported and developed by Quantmetry and the University Hospitals of Strasbourg.

Product or Brand Name: Lymphometry

Product Category: Eureka Park (startups)

www.quantmetry.com



RedE GROUP

RedE Scooter is a start-up specialized in the design and marketing of electric scooters for the last mile professional (catering & parcels). Our goal is to participate in energy transition through urban mobility and to generalize the use of electric scooters.

Product or Brand Name: Scooter électrique RedE pro

Product Category: Eureka Park (startups)

www.redescooter.com



REGION GRAND EST

Acknowledged for its deep industrial roots and a highly open economy, the French GRAND EST region is taking part in the CES UNVEILED Paris to showcase the technical know-how and creativity of its companies and IoT ecosystem to an international audience.

Product or Brand Name: BE EST

Product Category: Eureka Park (startups)

www.be-est.fr



REGION SUD, PROVENCE ALPES COTE D'AZUR

With world ranking cutting edge technologies, pioneer in Biotech, IoT, IA, Security, Smart City solutions and home to unparalleled research and training centers and state of the art telecom testing platforms, the Region Sud is an attractive and disruptive not to be missed dynamic State. Positioned right after London et Berlin, the region Sud is rapidly becoming the 1st smart European region. Visit us and meet some of Eureka Park startups 2019. +33 7 75 28 07 14

Product or Brand Name: FRENCH TECH EUREKA PARK STARTUPS @ CES VEGAS 2019

Product Category: Eureka Park (startups)
www.maregionsud.fr



RESONANTES

A SOS bracelet connected to a free safety app for women and girls who are victims of violence. App-Elles® meets the main support needs for people faced with violence. It offers, in a simple and intuitive interface, three features: warning, calling and searching for help. App-Elles® enables the women to quickly alert her contacts with real-time GPS tracking and live audio streaming. App-Elles® also provides easy access to help resources and support worldwide.

Product or Brand Name: App-Elles®

Product Category: Eureka Park (startups)
www.app-elles.fr



R-LAAB

R-laab is designing Foxy, the new best parent's friend. F-oxy reassure them all night long. A smart sock shares information with you via an app. If there is a problem you get a notification on your smartphone. No problem, no notification.

Product or Brand Name: F-oxy

Product Category: Eureka Park (startups)
www.f-oxy.fr



Unveiled Paris



R-PUR

R-PUR is the world first anti-pollution mask specifically designed for motorbikes and bicycles users, made in France.

This mask allows you to breathe a clean air by filtering toxic particles, fine particles / diesel, pollens as well as viruses and bacteria present in the air, all without compromising on comfort and style.

This new generation filtering solution offer a protection greater than the highest European norm EN149-FFP3.

Product or Brand Name: R-PUR Nano

Product Category: Eureka Park (startups)

www.r-pur.com



SNIFFY SOLUTIONS BY KAIROS CAPITAL SA

SNIFFY SOLUTIONS is the first network of multisensorial IOTs devices embedded behind any touch screen whose aim is to transform communication into a 5D one using our 5 senses synchronized (Vision, Touch, Sound, Olfaction, Taste). The 5-patented SNIFFY system enables any industrial producer, advertiser or entertainer to better communicate, while increasing its understanding thanks to the HD videos collected through Camera ; videos that are processed by AI to assess emotional consumer response.

Product or Brand Name: SNIFFY & SNIFFY MINI

Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/ Marketing platforms)

www.sniffy.fr



SYSLOR

SYSLOR's MISSION :

Increase workers safety, improving efficiency and reducing costs for firms working on buried networks

SYSLOR's MEANS :

Visualizing buried networks in augmented reality on smartphone, and making as built plans from photos taken with the same smartphone.

SYSLOR's VISION :

Emergence of a 3D "Google Map ©" of underground networks for buildings, companies and cities pooled on smartphone in augmented reality to anyone entitled.

Product or Brand Name: Solutions de réalité augmentée et de récolement sur smartphone pour les réseaux enterrés / Augmented Reality visualization and as built plans solutions for buried networks on smartphone

Product Category: Eureka Park (startups)

www.syslor.net



TALLYOS FRANCE

TALLYOS is the #1 IoT solution dedicated to human resource optimization targeting households hiring employees at home and companies with mobile workers. Tallyos is built around high-performance GPS time trackers with a 35-hour autonomy and a data analysis web interface allowing users to manage and optimize their mobile workforce.

Product or Brand Name: Tallyos

Product Category: Internet of Things

www.tallyos.com



TRANSCCHAIN

TransChain is developing a Blockchain as a Service (BaaS) solution to facilitate the adoption and use of technology. We think that the blockchain technology is a coherent and realistic answer to many traceability and sanitary issues. Our blockchain will allow to track any goods along its journey to the customer.

Product or Brand Name: TransChain

Product Category: Eureka Park (startups)

www.transchain.io



Unveiled Paris



ULLO

Ullo combines science and technology for wellness through the principle of sensory biofeedback. This principle makes it possible to develop new therapeutic approaches for taking care of cognitive disorders. Sensory biofeedback allows the patient to become aware of his physiological processes (his breathing, his heart rate), so that he can learn to regulate them and thus reduce his cognitive disorders in order to improve his health.

Product or Brand Name: Inner Garden

Product Category: Eureka Park (startups)

www.ullo-world.fr



URGONIGHT BY URGOTECH

URGOTECH introduces URGONight, the brain training solution to improve sleep. Thanks to customized brain controlled games based on Neurofeedback technology, the user takes control of his sleep by learning how to produce the brainwaves enhancing his natural sleep, sustainably. At URGOTECH, we believe in the power of Neuroscience to improve everyone's quality of life from home and we partner with neuroscientists to offer effective and accessible connected solutions without any side effects.

Product or Brand Name: URGONight

Product Category: Health and Fitness

www.urgonight.com



VOLUMIC GEMEA

VOLUMIC, French Startup, member of the French Tech Cote d'Azur is ready to launch the most advanced personal 3D printer: Stream ULTRA SUPERCHARGED. It's officially the FASTEST, the MOST FLEXIBLE and the MOST ACCESSIBLE personal 3D printer. Using the latest technologies, it allows anyone to print anything anywhere using a large choice of basic and advanced materials.

Product or Brand Name: STREAM ULTRA SUPERCHARGED

Product Category: 3D Printing

www.volumic3D.com



WRK

WRK is the publisher of the application SOONDER. Soonder is an application that allows you to exchange your business card or personal card and receive the card of your contacts. SOONDER's promise is to keep the contact details of your contacts always up-to-date!

Product or Brand Name: SOONDER

Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)

www.soonder-app.com



Unveiled Paris

Partners



GOLD SPONSOR

ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 449,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

SILVER SPONSORS



AXA

As one of the largest global insurers, our purpose is to empower people to live a better life. This purpose is shared by each and every employee throughout our organization, as we tailor our services and solutions to each of our 105 million customers around the world, one person at a time.



ORGANIZING PARTNER



CONNECTING LEADERS CLUB

Founded by Valérie Hoffenberg in 2014, the Connecting Leaders Club aims at bringing international leaders to meet and exchange through conferences and private events. In a world that is reshaping and reinventing itself every day, quick access to leaders is key for the success of any organization. The Connecting Leaders Club offers top managers, influencers and political leaders a quick, exclusive and discreet access to a high-level international network.

PROMOTIONAL PARTNERS



BUSINESS FRANCE

Assist in the international development of companies and their exports Business France supports companies in their export and international expansion projects. It prepares companies and connects them with business partners in target markets in order to promote the creation of business flows and ensure the sustainability of exports.



CPME

The French confederation for SMEs (CPME) is an employer organization which defends and represents the interests of 150.000 French SMEs, employing 3 million employees, from all sectors.



FIEEC

FIEEC is a French trade association, which gather 22 associations in the sectors of energy, automation, electricity, electronics, digital and consumer goods. The sectors together represent about 3 000 companies, employing 420 000 workers and realize more than 100 billion euros turnover (40% for export). FIEEC is a member of France Industrie, MEDEF, UIMM, CPME, and ORGALIME.



Unveiled Paris

Media Info

Be the first to experience life-changing technology from more than 4,500 exhibiting companies and 1,200 start-ups as CES 2019 sets the stage for global innovation. Register as media for free now at CES.tech!

CES 2019 Media Days

Two days of back-to-back exhibitor news conferences announcing major product and company news before the show floor opens.

Mandalay Bay

South Convention Center

- Sunday, Jan. 6, 2019 (Media Day 1): 11 AM-3:45 PM
- Monday, Jan. 7, 2019 (Media Day 2): 8 AM-4:45 PM

CES Unveiled Las Vegas

Jan. 6, 2019

Shorelines Exhibit Hall, Mandalay Bay

CES Unveiled Las Vegas is the official media event of CES, welcomes press and industry analysts from more than 150 countries before the start of CES.

CES Media Rooms: Hours and Location

CES offers media rooms (with workspace and lunch) at all show locations for your convenience: Tech East, Tech West, Tech South and Mandalay Bay.

CES 2019 FACTS

- | | |
|--|------------------------------|
| • 180,000+ attendees | • 4,500 exhibiting companies |
| • 6,500+ media | • 1,200+ startups |
| • 155+ countries/regions/
territories represented | • 1,100 speakers |

Produced By



Consumer
Technology
Association™

CES® is the world's gathering place for technology. It serves as the proving ground for innovators and breakthrough technologies—the global stage where next generation innovations are introduced to the marketplace. As the largest hands on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, the technology trade association representing the \$377 billion U.S. consumer technology industry, it attracts the world's business leaders and pioneering thinkers. Learn more at [CES.tech](https://ces.tech).

Upcoming Events:

Consumer Technology
HALL OF FAME

Consumer Technology Hall of Fame

November 7, 2018
New York, NY



Unveiled New York

CES Unveiled New York

November 8, 2018
New York, NY



Unveiled Las Vegas

CES Unveiled Las Vegas

January 6, 2019
Las Vegas, NV



CES® 2019

January 8-11, 2019
Las Vegas, NV



ARE YOU CES READY?

Register today at CES.tech.

JANUARY 8-11
LAS VEGAS



Consumer
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Association™