

## **Consumer Technology Association CES® Innovation Awards Official Rules**

CES INNOVATION AWARDS SPONSORED BY CONSUMER TECHNOLOGY ASSOCIATION IS A CONTEST OPEN ONLY TO ADULTS 18 YEARS OF AGE OR OLDER. VOID WHEREVER PROHIBITED.

Contest Dates: The Contest begins 12:01:01 AM EST August 6, 2018 and ends 11:59:59 PM EST September 19, 2018. A panel of judges will select honorees in each category by October 5, 2018. Standard Announcement Date Honorees will be announced on November 8, 2018. Embargo Announcement Date Honorees will be announced on January 6, 2019.

Contest Sponsor: Consumer Technology Association™ (CTA), 1919 S. Eads St., Arlington, VA 22202. Prize Provider: CTA.

Eligibility and Requirements: Contest is open to any product/technology, as long as it fits within one of the designated award categories. Products/technologies submitted must become available for sale to the public, for the first time, in U.S. retail outlets or on the Internet between April 1, 2018, and April 1, 2019.

Entrants must submit one (1) completed application per product/technology and pay the application fee. The same product/technology may be submitted into multiple product categories and is eligible to win in each category entered, provided a separate application fee is paid for each category submitted.

If entrant company is a CES 2019 exhibitor, one (1) sample of the submitted product (prototype or final product) must be available for display in the Innovation Showcase at CES 2019, January 9-12 in Las Vegas, Nevada. Best of Innovation Honorees must allow a sample to be held for up to one (1) year.

Entries submitted in a previous year are not eligible for resubmission. However, if significant improvements have been made to the original product and/or significant enhancements that are unique and innovative, then the new model is eligible for submission. If an entry of a similar model previously submitted is disqualified, entry fees will not be refunded.

By entering the Contest, you represent and warrant that (a) You own all rights in your product/technology or have the necessary licenses to intellectual property used in your product/technology; (b) Your product/technology does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; and (c) Your product/technology does not contain any defamatory, libelous, indecent, illegal, dangerous, or obscene material.

It is the entrant's responsibility to properly attribute any and all trademarked or copyrighted terms used in their application.

Entries deemed by CTA in their sole discretion to be immoral, obscene, indecent, profane or not in keeping with CTA's image will be disqualified. CTA reserves the right in its sole discretion to disqualify any entry at any time which, in CTA's opinion, endangers the safety or well being of any person, or fails to comply with these Official Rules. CTA decisions are final and binding.

This Contest is open only to persons who, as of date of entry are at least 18 years of age or older (19 years of age or older in Alabama and Nebraska). Employees of CTA, its subsidiaries, sales representatives, advertising, promotion and all other service agencies involved with design, execution or fulfillment of this Contest, and members of the immediate families (defined for these purposes as parents, children, siblings and spouse) or households (whether related or not) of any of the above are NOT eligible to participate

How to Enter: Complete, submit and pay for your entry online at [www.CES.tech/Innovation](http://www.CES.tech/Innovation) between August 6 and September 19, 2018. Emailed and/or hard copy submission forms will not be accepted. Entries must be paid online at the time of submission. Any application that is not paid in full by 11:59 PM EST September 19, 2018 will be disqualified. It is the entrant's responsibility to choose and verify the correct submission rate for their application. Applications submitted at an incorrect submission rate will be disqualified.

Winner Selection: A panel of industry expert judges will select Honorees. Honorees will be selected based on five qualifications: 1) Engineering qualities; 2) Aesthetic and design qualities; 3) The product's intended use/function and user value. For Tech for a Better World entries, this also includes how it can make a positive impact to the quality of life for its users, or those affected by its use; 4) Why the product deserves the Innovation Award, including specifics regarding its unique/novel features and features that consumers would find attractive. 5) How the design and innovation of this product directly compare to other products in the marketplace.

Odds of winning the Best of Innovation designation depend on the number of eligible entries received. Award designation is subject to proof of compliance with Official Rules, maintaining compliance with these Official Rules and approval by CTA. As a condition of receiving the award, Honorees will be required to supply contact information including, but not limited to name, phone number and email address.

The first Honoree announcement date (Standard Announcement Date) is November 8, 2018 in conjunction with CES Unveiled New York. Honorees are not expected to have company representatives attend the event. Announcements are made via press conference, press release, and online product listing at [CES.tech/Innovation](http://CES.tech/Innovation).

The second Honoree announcement date (Embargo Announcement Date) is January 6, 2019 in conjunction with CES 2019. Honorees are not expected to have company representatives attend the event. Announcements are made via online product listing at CES.tech/Innovation.

For a list of winners (available after January 6, 2019), send your request with a self-addressed stamped envelope to Brandon Moffitt, Consumer Technology Association, 1919 S. Eads Street, Arlington, VA 22202.

#### Best of Innovation Honoree Award Benefits:

Innovation Awards Best of Innovation Honoree logo to include on your product packaging and advertising materials

Innovation Awards Best of Innovation Honoree trophy to display in your exhibit at CES and in your company's trophy case

Industry-wide recognition and media attention through a CTA press release

The opportunity to display your product in the Innovation Awards Showcase at CES 2019, one of the most popular destinations on the show floor (for official CES exhibitors only)

The opportunity to display your product at CES Unveiled New York and CES Unveiled Las Vegas, in a dedicated Best of Innovation Awards display

Listing in the January/February issue of It Is Innovation (i3), CTA's flagship publication distributed to over 51,000 and bonus distribution at CES 2019 (for official CES Exhibitors only)

Exposure on the official CES website

Innovation Awards icon published next to your company listing in the Official CES Show Directory (for official CES exhibitors only)

Substantial discounts on advertising opportunities in CTA's It Is Innovation (i3) magazine

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Innovation Awards Honoree logo to include on your product packaging and advertising materials

Innovation Awards Honoree trophy to display in your exhibit at CES and in your company's trophy case

Industry-wide recognition and media attention through a CTA press release announcing the honorees

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Total estimated maximum ARV of all awards: \$35,000.00. Awards are Prizes and are not transferable. No cash redemptions. No substitutions, except that CTA reserves the right to substitute an award of equal or greater value. All awards will be granted provided they are properly claimed in accordance with these Official Rules and a sufficient number of eligible entries are received. If an Honoree is 18 but deemed a minor in his/her state of residence, the award will be granted on behalf of the minor to his/her parent or legal guardian, who must comply with the award claim requirements.

Rights Granted to CTA: Except where prohibited and subject to confidential application information, by entering the Contest you also irrevocably agree that CTA may use your company name, photographs of products and any verbal or written statements regarding your participation in the Contest (collectively, Your Likeness) throughout the world, in perpetuity, in any media, without limitation or compensation to you. With regard to Your Likeness, by entering the Contest, you waive privacy/publicity rights and other legal or moral rights that might preclude CTA's use of Your Likeness, and you agree not to sue or assert any claim against CTA relating to their use of Your Likeness.

Each company selected as an Honoree grants CTA permission, without compensation or prior approval, to use its name, detailed description, website and photograph/Likeness in promoting this or similar awards programs in the future.

Privacy Statement: By entering the Contest, you agree that CTA is collecting your personal information in the entry form for the explicit purpose of your Contest entry. CTA will use your email address to communicate with you regarding the Contest. CTA will not share your information with any outside parties. The panel of judges and CTA will view your information in their review of all applications, however these parties will not retain the data. You may receive a copy of this data by reaching out to [InnovationAwards@CTA.tech](mailto:InnovationAwards@CTA.tech). Your data will be processed with appropriate security. If you have any reservations with supplying this information or how

CTA will use your information, please do not submit an entry. If you request your information deleted at any point during the Contest dates or before CES, please note that it could affect your chances to win. Without the information requested, CTA cannot process your entry for submission.

Additional Information: By entering, you agree to abide by these Official Rules and the decisions of CTA, which shall be final in all matters relating to the Contest. CTA and its clients, officers, directors, agents and employees are not responsible or liable for: (1) garbled, illegible, incomplete, damaged, misdirected, late, lost or failed entries; (2) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of CTA which may cause the Contest to be disrupted or corrupted; (5) any losses or damages caused by participation in the Contest or acceptance or use of the prize; or (6) any printing or typographical errors in any materials associated with the promotion. CTA may prohibit you from participating in the Contest, in its sole discretion, if you fail to follow the Official Rules or act: (a) in a manner it determines to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other entrant or CTA; or (c) in any other disruptive manner. CTA reserves the right in its sole discretion to cancel, terminate or suspend this Contest should electronic viruses, malicious software attacks, unauthorized human intervention, systems malfunctions, failures, difficulties or other causes beyond the control of the CTA and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest.

Disputes and Governing Law: By participating, entrants forever and irrevocably release, indemnify, and hold harmless, CTA and its officers, directors, employees, agents and all others associated with the development and execution of this Promotion from and against any injury, loss or damage caused or claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of the prize, including without limitation personal injury, death, and/or property damage. Entrants agree that CTA is not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Contest and/or the awarding of any prize. If product samples or company materials are supplied to CTA for inclusion as part of CES Innovation Awards-related display opportunities, you agree to indemnify and hold CTA harmless against any claim, liability, loss, damage or expense to the supplied samples or materials with the exception of gross negligence or intentional misconduct on the part of CTA. Honorees must insure all products/display items for full value. In the event that the preceding release and indemnity clauses are determined by a court of competent jurisdiction to be invalid or void for any reason, entrant agrees that, by entering the Contest, (i) any and all disputes, claims, and causes of action in connection with

the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and (iii) and entrant hereby waives all rights to claim, indirect, punitive, incidental, special, exemplary or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of CTA or entrants in connection with the Contest, shall be governed by the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules. Entrants consent to the exclusive jurisdiction of the State and Federal courts in the Commonwealth of Virginia.