



**Blockchain – The trust technology** gives business leaders and investors the key understanding needed to begin to powerfully benefit from this transformative new technology. Concepts are shared in accessible language and with current examples from a wide range of industries and applications.

Gain a current understanding of blockchain technology and how it is transforming business, government, and economies.

Attain a practical understanding and ways to effectively begin to invest while identifying first steps towards creating blockchain pilot projects and solutions. Blockchain technology is as fundamental as the Internet and the invention of governance and documentation of property. Learn the implications of being able to agree with certainty, of systems of trust where transactions are visible, and where people, organizations and governance can be more successful and maintain accountability.

Blockchain is changing business and governance as we know it. For readers in many fields, this work will give the knowledge, perspectives, and insights that are needed to help unlock blockchain's potential to provide new solutions to improve business and society.

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