

“The real-life experiences shared by female leaders in ***The Road to the Top is Not on the Map*** showcase how differences, and being unique, help make our teams and the entire automotive industry stronger and more innovative.”

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The Road to the Top is Not on the Map features female leaders who candidly share the habits, motivations, triumphs, defeats, and lessons learned that helped them achieve top jobs in the industry. Their insights have relevance for women at all stages in their careers, whether its young women interested in pursuing a career in the auto industry, those looking for their next strategic move, or those seeking insight and inspiration.

“The women in this book share a passion for their careers and a passion for the industry. They have encountered obstacles and the occasional failure, as well as successes, but they have embraced all their earned wisdom and generously agreed to share it.”



Carla Bailo,
CEO of the Center
for Automotive
Research



Terry Barclay,
CEO of Inforum

Carla Bailo, CEO of the Center for Automotive Research, and Terry Barclay, CEO of Inforum, bring together over 30 of the most influential women in the automotive industry to share their insight and advice. From suppliers to OEMs, they hail from every corner of the industry. Topics include:

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