



Unveiled

AI SHAPING OUR WORLD

Tuesday, October 22, 2019
Palais Brongniart
Paris, France

Consumer Technology
Association™

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EVENT SCHEDULE

13:00–14:00

Welcome Remarks and CES 2020 Preview and Trends in Technology

Hear from CTA executives and understand new industry trends and developments to be seen at CES 2020. Catch breaking CES news.

14:00–14:45

AI Disruption Across Industries

Business leaders will share the ways artificial intelligence has created new opportunities in their industries.

14:45–15:30

Data Sharing Models in the Mobility Ecosystem

Mature digital players demonstrate triple utilization rates of data shared with other players, especially in the mobility space. How do players from the mobility ecosystem take advantage of data sharing agreements? Which AI use cases will require more data sharing in the future? How to take advantage of these new models?

15:30–16:25

How to Promote Diversity in AI

As the tech industry is entering a new phase in its quest for diversity and inclusion, discover how companies are trying to fix the inclusion and cultural issues and increase transparency around how algorithms are built. What can be done to promote workforce diversity and tackle bias discrimination in AI? To what extent can AI be used in the future as a tool to fight against discrimination?

16:25–16:30

Closing Remarks

16:30-20:00

Exhibition and Networking Experience

Both established brands and budding startups will showcase the latest innovations across on emerging technology and trends around Artificial Intelligence (AI), namely:

- enterprise solutions
- health and wellness
- IoT infrastructure
- smart cities

Light refreshments will be provided.

CTA EXECUTIVES



Gary Shapiro

President and CEO

Consumer Technology Association (CTA)*

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)*, the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

Shapiro directs a staff of about 200 employees and thousands of industry volunteers, leading his organization's promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for reducing the federal deficit, skilled employees, immigration and free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro is a New York Times bestselling author, whose books include *"Ninja Future: Secrets to Success in the New World of Innovation"* (HarperCollins, 2019), *"Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses"* (HarperCollins, 2013) and *"The Comeback: How Innovation will Restore the American Dream"* (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 1,000 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an "influencer" on LinkedIn and has more than 300,000 followers.



Karen Chupka

EVP, CES

Consumer Technology Association (CTA)*

Karen Chupka is executive vice president, CES for the Consumer Technology Association (CTA)* the US trade association representing more than 2,200 consumer technology companies which owns and produces CES® – The Global Stage for Innovation.

She oversees the sales, marketing, conferences, operations and management of CTA's events including its annual tradeshows, CES and CES Asia.

At CES 2019 in Las Vegas, more than 4,500 exhibitors filled 2.93 million net square feet of exhibit space and showcased their latest products and services to more than 175,000 attendees from more than 160 countries, regions and territories.

Under Chupka's leadership, CES has been named as the largest annual North American tradeshow by *Tradeshow Executive Magazine* and *Tradeshow Week* since 2001.

Chupka has been with CTA for 30 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for CES.



Steve Koenig

VP, Market Research

Consumer Technology Association (CTA)*

Steve Koenig is VP, Research at the Consumer Technology Association (CTA)* the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

He leads CTA's industry research including consumer and business studies, technology forecasts and business intelligence. Koenig speaks and writes frequently on technology trends and their impact on consumer behavior, business opportunities and global economies.

Prior to CTA, Steve held analyst positions at NPD Group, Comscore, and a senior editor post at CMP Media's former Computer Retail Week. Koenig holds a bachelor's degree in marketing from the University of North Texas.

SPEAKERS



Guive Balooch

Head of L'Oréal's Technology Incubator, L'Oréal

Guive Balooch is a scientist who is dedicated to bringing cutting-edge technology to the beauty industry. As the head of L'Oréal's Technology Incubator based in Clark, NJ, Guive has helped L'Oréal evolve from the world's foremost beauty company to a technology player that is empowering consumers through personalized products that solve their individual beauty and wellness desires.

In this role, Guive oversees L'Oréal's Technology Incubator and its sister labs in San Francisco, Japan and France. Designed as a startup within a large organization, Guive's dynamic team partners with entrepreneurs, academic institutions and experts across a diverse array of fields to unearth breakthrough research and first-to-market technologies.

Guive led the development of Makeup Genius—the world's first virtual makeup tester, which reached 20 million downloads—and La Roche-Posay My Skin Track UV, the world's first battery-free electronic UV sensor that tracks individual UV exposure through an accompanying phone app, available at Apple.

A native of California, Guive has a B.A. in Molecular and Cell Biology from the University of California, Berkeley and Ph.D. in Biomaterials from University of California, San Francisco.



Edward Bouygues
Chief Strategy Officer, Bouygues Telecom

Edward Bouygues is a graduate of ESSCA Business School, Angers (specializing in banking and finance) and holds an MBA from London Business School. After having spent five years as a site manager, and in sales at Bouygues Construction, he joined Bouygues Telecom in February 2014 in Marketing as a product manager. He then became a Director in charge of services, content and product design, before being appointed CEO of RCBT (Bouygues Telecom retail network) since 9 February 2017. As of January 2019, he serves as Chief Strategy Officer for Bouygues Telecom.



Natalie Cernecka
Head of Business Development, TeraLab

Natalie Cernecka is the Head of Business Development at TeraLab, which is a trusted, secure, and sovereign AI and data service platform to boost innovation and technology transfer. TeraLab is part of IMT Transfert, a technology transfer unit of IMT, one of the leading French engineering schools. Natalie holds a PhD from the University of Cambridge, and worked in academic positions in the UK, France, and Japan. She subsequently moved to tech, working in business development and partnership roles. Natalie is a coorganiser of the meetup WiMLDS Paris, which promotes women working in data science, machine learning, and AI.



Mathieu Colas
Partner, Deloitte Monitor

Mathieu is in charge of developing Monitor's activities in the area of Analytics & Cognitive. He is also in charge of the Automotive sector and the Future of Mobility offering in France.

Mathieu is a board member of Deloitte Garage in France, whose role is to engage co-innovation programs with the Deloitte's clients and partners, and to stimulate intrapreneurship initiatives.

He also founded Deloitte France's Open Talent program, which aims to strengthen collaboration between Deloitte, large corporates and freelance communities. Mathieu graduated from Telecom Paris (2000) and HEC (Master 2001).



Jean-Philippe Desbiolles
VP, Cognitive Solutions, IBM Watson

Jean Philippe Desbiolles is a Senior Executive with 22 years of international experience in developing and delivering strategic & transformational client engagements for leading financial services institutions. He has a successful track record of driving this business reinvention leveraging digital, artificial intelligence (AI), Advanced Analytics, Blockchain, Internet of Things (IoT) and Cloud capabilities. After having built and led the Cognitive Business in Singapore and the Banking Industry globally for IBM Watson Group in New York, today he leads the Cognitive Transformation team in France. Jean-Philippe is a regular participant to academic programs such as Columbia University alumni, MTI Dauphine or Dauphine as well as a speaker to leading conferences around AI, digital transformation, ethic and technology. He is an author of many papers and wrote his first book "L'IA sera ce que tu en feras" Editions Dunod 2019. His convictions are based on the fact that cognitive technologies redefine the relationship between humans and machines, creating major opportunities for the transformation of enterprises. Nicknamed the "French Doctor Watson" by Forbes Magazine, he has contributed to making the concept of Cognitive Enterprise a reality.



Guillaume Devauchelle

VP, Innovation and Scientific Development, Valeo Group

Guillaume Devauchelle has been Vice-President, Innovation and Scientific Development of the Valeo Group for the past seven years. Prior to this, he headed up the Group's R&D teams starting in 2004.

Guillaume joined the Valeo Group in 2000 following the acquisition of Sylea, where he had served as Senior Vice-President. Since graduating from École Centrale de Paris in 1981, he has spent his entire career in the aerospace and automotive equipment industries.

Guillaume is particularly involved in public-private research initiatives in his capacity as:

- Vice-President of French graduate school of engineering ESIGELEC
- Member of the Bureau at French urban mobility institute Vedecom
- Member of the Board of Directors of CETIM, a technical center for mechanical industries
- Member of the Board of Directors of the French National Research and Technology Agency (ANRT)



Grégoire Ferré
Group VP, Digital Transformation and AI, Faurecia

Greg is leading the center of competence for AI (the DSF) since its creation at Faurecia, as well as Faurecia's Digital Transformation.

Previously he was responsible for innovation at corporate level for manufacturing and supply chain.

Grégoire has worked for Renault and AlixPartners, after graduating from MIT and the Ecole Polytechnique.



Martine Gouriet
Managing Director, Digital Transformation, EDF

Martine Gouriet is currently managing director of EDF digital collaborative transformation. She has a strong background in innovation, transformation and digital. Her objective is to lead teams and develop their technical skills to bring more value to transforming organizations and work towards a better world.

She has changed role every 10 years while maintaining the same objectives : first at Orange as an engineer working in an European context; then launching groundbreaking offers; finally at EDF setting up the first digital platforms and Artificial Intelligence use cases, winning the second place on the prestigious ECAC40 prize as IT and digital managing director.

She is a graduate of Ecole Polytechnique, Telecom Paris tech and member of ‘ Corps des Mines.’



Valérie Hoffenberg
President and founder, Connecting Leaders Club

With experience in business, lobbying and politics both in France and abroad, Valérie Hoffenberg has developed a unique network of key opinion leaders and decision makers worldwide.

In 2013, after several years in politics as former French special envoy for the Peace Process in the Middle-East appointed by President of France, Nicolas Sarkozy, and 5 years elected as Representative of Paris; she decided to put aside her political career and to use her vast and unique international network both at political and economic levels to create the Connecting Leaders Club, an international event and consulting company for CEOs, institutions and countries.

The Connecting Leaders Club offers top managers, opinion leaders and political leaders, an exclusive access to a high level international network through international conferences and customized corporate events.

Through inspiring conferences and speakers, The Connecting Leaders Club aims to provide to its members, keys to a better understanding of the world transformation and anticipate the changes.

Since its creation, the Connecting Leaders Club has organised very successful events with special focuses on economic and societal impacts of innovation : Herzliya conference, The European Business day, The 30 young leaders under 30 who will transform France, Innovatech 2017 and 2018, Paris Motor Show 2018, CES Unveiled Paris 2018, Les Matins de L'économie, Think Tank Agir pour l'égalité, Forum Liberté, Egalité, Fraternité.



Laurence Lafont
COO, Microsoft France

Laurence Lafont started her career at France Telecom where she contributed to the development of remote activities regarding education and the public sector. She then took the lead in major services projects at Orange France. After an Internet startup experience, she joined Oracle in 2001 for 9 years. She took on business development, marketing, sales and strategy functions, in France and then abroad. In 2010, she was appointed Vice President of Sales at Nokia, before entering Microsoft as Director of the Public Sector Division in 2012. As such, Laurence Lafont allowed Microsoft to build up even stronger relationships with the ecosystem of partners, communities, institutions and more broadly public sector actors. She participated in moving forward the sector's transformation towards the Cloud and earned the trust of important clients. As COO since 2016, Laurence Lafont supports the global strategy of Microsoft France, particularly the digital transformation of organizations, powered by the Cloud. In addition to her current COO role she is in charge of creating an overarching approach on AI for EMEA to foster innovation through ecosystems approach. Laurence is also the executive sponsor for Diversity & Inclusion initiative at Microsoft France and President of SilverValley, silver economy cluster. She is also the President of Impact AI a think and do tank for a responsible AI. Laurence Lafont is an engineer graduate from Centrale Supélec.



Sophie Proust
Chief Technology Officer, Atos Group

Sophie has been the Chief Technology Officer (CTO) of Atos since January 2019. She joined the Atos group in 2014 following the acquisition by Atos of Bull, where she held the position of Head of Research & Development. At Atos, Sophie was head of the Research & Development for the Big Data & Cybersecurity division, from 2014 to January 2019. Alongside this, Sophie is part of the Atos Quantum Advisory board, chaired by Thierry Breton with Serge Haroche (Nobel 2012). Before Atos, Sophie held various technical managerial positions at Bull in the mainframe, IT administration solutions and HW server design. In 2010, Sophie headed the Tera100 Project which delivered the CEA with the first Petaflops-scale calculator in Europe. She has been a member of the board of directors of Worldline since December 2016 and a member of the board of directors of the Université Technologique de Troyes (UTT) since December 2018. Sophie Proust is a graduate of the Ecole Supérieure d'Electricité "Supélec" of Paris.



Isabelle Ryl
Professor, director of PRAIRIE, Inria

Isabelle Ryl holds a doctorate in Computer Science from the University of Lille (1998) and a habilitation to direct research (2006). After her PhD, she completed a post-doctorate at the University of Oslo before joining the University of Lille in 1999 as an associate professor and professor in 2007. From September 2010 to March 2018, she was director of the Paris Inria research center, whose project-teams work in many areas related to artificial intelligence. She has been a member of numerous academic boards such as Paris Sciences et Lettres and Sorbonne Universités. From March 2018 to September 2018 she was acting Deputy CEO for Transfer and Industry Partnerships at Inria. She has been vice-president of Cap Digital (french excellence cluster for digital content and services) from 2014 to 2019 and is a member of the French Innovation Council since July 2018. She is currently director of PRAIRIE (PaRis Artificial Intelligence Research InstitutE) which is one of the 4 “3IA Institutes” of the French national AI initiative.



Anne-Laure Thieullent

**Managing Director, AI & Analytics Group Offer Leader,
Capgemini**

Anne-Laure Thieullent leads the Artificial Intelligence & Analytics Capgemini Group Offer (Perform AI). She advises Capgemini clients on how they should put Artificial Intelligence technologies to work for their organization, with trusted AI at scale services for business transformation and innovation.

Her passion is to bring technology, business transformation, innovation and agility together and take clients to where they want to be as AI-driven, data-centric and innovative companies.

She has 20 years of experience in massive data, analytics and AI systems, from design to production roll-out, and is continuously fostering technology & business partnerships for the best business outcomes with Artificial Intelligence.



Fabrice Tocco
Co-Founder and Co-CEO, Dawex

Fabrice Tocco, French entrepreneur, co-founder and co-CEO of Dawex, is a recognized expert in the data economy, and regularly invited to engage with the European and international institutions as a speaker. He strongly believes that data is the mirror of the economy, and to boost tomorrow's economy it's essential that organizations position data exchange at the core of their business strategy.

In 2015, Fabrice jumped into his second entrepreneurial adventure with Laurent Lafaye and co-created Dawex. The company's mission is to build the conditions for the smooth development of the data economy by facilitating data exchange between companies and organizations. Dawex develops cutting-edge technologies for data trading with the ambition to become the world's leading Data Exchange.

Fabrice started his career at a word leader in the tires industry within group marketing and innovation functions. Fabrice graduated from Reims Management School, Neoma Business School.



Frederic Vezon

Co-President, DROON and ASPertise

Frederic Vezon has an MBA from McGill university and an electrical engineering degree from CentralSupélec a French “Grande Ecole”. He is the Co-President and Founder of DROON and ASPertise that have developed a new platform to manage, secure and authenticate data based on the Blockchain technology. The technology was built by a team based on cognitively different engineers. He was CEO of JTG (Washington DC) a government contractor in security for the American government and agencies. CEO of Aurora (Toronto and Montreal) developer of a tele-medicine platform for pathologists. Manager and first CEO of CubeRoute developer of a mobile asset management. Former quantitative analyst and trader for Credit Lyonnais in Montreal and Société Générale in Paris.

EXHIBITORS

Visit **CES.tech/UnveiledParis** for the most up-to-date exhibitor list.



ADAGOS

ADAGOS is a spinoff from the Institute of Mathematics of Toulouse, France. It offers NeurEco, a new parsimonious neural networks approach, that reduces the CARBON FOOTPRINT of AI by several orders of magnitude. NeurEco outperforms state-of-the-art methods, particularly when the response of the model is continuous, like dynamic prediction.

Brand/Product Name: Neureco

Product Category: Artificial Intelligence

www.adagos.com



Aitheon

In Aitheon we believe that people create businesses to share their passions with the world. Unfortunately, today's business model is laden with processes that are time consuming, complicated and require multiple systems. Passion is quickly displaced by the demands of daily operations. Aitheon's mission is to change this. By integrating AI and Robotics in a user-friendly way, businesses become automated in a single, simple platform.

Brand/Product Name: Business automation

Product Category: Artificial Intelligence

www.aitheon.com



Alkalee

Alkalee was born from the association of Renault and CEA with the aim to design an open electronic platform for tomorrow's vehicles, connected and autonomous. Alkalee offers a modular and real-time computing solution with tools to integrate complex and versatile applications including those based on artificial intelligence.

Brand/Product Name: Alkalee

Product Category: Vehicle Technology

www.alkalee.fr

Current as of October 4, 2019



Beegift

Beegift is the only app that allows you to spoil dear ones while promoting local economy. It is the very first gift card creating a local currency, which can be spent in a city of your choice, within independent business only. You can buy a gift card for any city in the world, from any city in the world. The added benefit is that while consumers start spending their virtual money our revolutionary AI will automatically, yet anonymously, aggregate data about shopping habits within small business.

Brand/Product Name: Beegift

Product Category: Smart Cities

www.beegift.fr



BTU Protocol

BTU Protocol blockchain solutions help companies get closer to consumers and build new distribution channels at better margins. BTU Protocol automates the on-boarding and the payment of new partners or resellers benefiting from an innovative monetization solution. BTU's business model is based on the BTU token and operates with 0% commission on transactions, hence redistributing the maximum value to enterprises and resellers.

Brand/Product Name: BTU Protocol

Product Category: Advertising and Marketing

www.btu-protocol.com

COLEEN

A timeless iconic bike that appeals equally to men and women. Coleen revisits accepted wisdom to create an exceptional e-bike designed to reinvent the pleasure of urban travel. With its bikes designed and manufactured in France, Coleen has taken up the challenge of bringing lightweight together with premium quality to create a product whose technical performance is matched by its distinctive design. Coleen has developed and perfected its own technical components to deliver safe urban mobility.

Brand/Product Name: COLEEN

Product Category: Vehicle Technology

www.coleen-france.com

Current as of October 4, 2019



CYBER-DETECT

CYBER-DETECT is a cybersecurity startup which develops GORILLE suite. GORILLE is based on Morphological Analysis and completes cybersecurity systems for private and public organizations. After 10 years of research in the French laboratory Loria, Morphological Analysis is now a unique technology, modeling the behavior of binary files and detecting potential malicious actions.

Brand/Product Name: Suite logicielle GORILLE

Product Category: Cyber Security and Privacy

www.cyber-detect.com



DELTA DORE

DELTA DORE is one of the pioneering French companies and a market leader in connected home and building solutions. A historical player in the management of comfort and energy, DELTA DORE is committed to giving people the power to interact and control their equipment, through connected, accessible and easy-to-use solutions, responding to everyday concerns.

Brand/Product Name: DELTA DORE

Product Category: Smart Home

www.deltadore.fr



Go4IoT

KHIKO®, FIRST PROFESSIONAL DEVICE WHICH PROTECTS YOURS EQUIPMENT:

Smart, Irremovable, Autonomous (over 1 year and rechargeable), detects unusual movements and sends you ALERTS (Email, Push, SMS).

The quicker the alerts are sent, the better your chances to get back your equipment!

KHIKO® is the way to say NO to equipment thefts with an all-inclusive solution w/o any additional subscription!

Brand/Product Name: KHIKO by Go4IoT

Product Category: Smart Cities

www.khiko.fr



GOWORK&CO

GOWORK&CO supports the mobility of mobile teleworkers, commercial and itinerant employees by offering them economic, flexible and unlimited access to workspaces in a network of cafés, hotels, restaurants and atypical places partners work in the city as in the countryside.

Subscribe to a prepaid plan without commitment, select a location and enjoy all of your benefits. Anyone, anywhere, anytime, let's GOWORK&CO!

Brand/Product Name: GOWORK&CO

Product Category: Software and Apps

www.goworkandco.com



Humetrix

Humetrix offers secure and consumer-controlled mobile health platforms to consumers, enterprises, and government agencies around the world. These mobile platforms empower consumers to manage their healthcare: iBlueButton for secure health record access and personalized medical insights; and the multi-language SOS QR for personal safety and emergency care for use worldwide.

Brand/Product Name: iBlueButton & SOS QR

Product Category: Digital Health

www.humetrix.com



Immoshoot

Immoshoot is a real estate community portal that directly interacts with advertising boards and its surrounding environment and brings together professionals with the general public. We are an innovative tool designed to sort, synthesize and share information of your daily life.

Brand/Product Name: Immoshoot

Product Category: Advertising and Marketing

www.immoshoot.info



InnovHealth

PassCare, the interactive, preventive and international health passport that connects citizens to healthcare professionals for better and personalized care. Our PassCare card and online platform enables secure sharing, intelligence and adding value to medical data for the benefit of the citizen and public health.

Brand/Product Name: PassCare

Product Category: Digital Health

www.passcare.com



kwit.app

Kwit

Created in 2017, Kwit is a mobile application that supports smokers and former smokers in their smoking cessation journey in a fun and caring way. Kwit uses innovative and scientifically validated techniques: cognitive and behavioural therapies. Kwit is now the French leading app in this field and has more than 1,5 million downloads so far.

Brand/Product Name: Kwit

Product Category: Digital Health

www.kwit.app

MILLO

Millo Appliances

Millo Appliances is a foodtech startup company on a mission to inspire the global community to adopt a healthier and more sustainable diet by developing innovative solutions for simple, enjoyable food preparation. We start with MILLO, the world's smartest, quietest and safest blender, designed to fit our busy lifestyles. It uses "AirDrive", a motor based on the magnetic coupling. Inspired by minimalist design, buttonless and controlled by simply touching its surface or via its own mobile app.

Brand/Product Name: Millo

Product Category: Health and Fitness

www.getmillo.com



Minelab Metal Detectors

Minelab, the world leader in metal detecting technologies, offers the world's high-performance metal detectors. The new GO-FIND 11, weighing only 2.2-pounds, the ultra-lightweight handheld detector boasts state-of-the-art Minelab technology advanced enough for the serious gold prospector and treasure hunter with an easy-to-use design that appeals to detectorists of all levels alike.

Brand/Product Name: Minelab Metal Detectors

Product Category: Lifestyle (Family, Beauty, Pet)

www.minelab.com



Mobioos

Empower your company in the digital battleground.

Mobioos enables CTOs, Developers and Business Leaders to smartly build applications using AI.

Brand/Product Name: Mobioos

Product Category: Software and Apps

www.mobioos.ai



Monimoto

Monimoto is a first truly smart and retail ready GPS tracker for motorcycles.

No wiring, quick installation and automatic control of alarm system to ensure extremely high level of simplicity.

Monimoto uses disposable batteries, which last for a season or more. Device is designed and manufactured in Lithuania, European Union, most components are European to ensure high product quality. Company established in 2016, profitable since 2018.

Brand/Product Name: Monimoto

Product Category: Vehicle Technology

www.monimoto.com



Moon

We learn from patients and their caregivers for a simpler, more personalized and connected journey! Moon helps them along the way to promote compliance with the protocol through messaging, teleconsultation and notifications.

Moon brings comfort to the patient and the doctor.

Brand/Product Name: Moon

Product Category: Digital Health

www.moonhealth.ai



REGION GRAND EST

Acknowledged for its deep industrial roots, academic excellence and highly open economy, the French Grand Est Region recently launched its own plan for Artificial Intelligence. It is taking part in the CES UNVEILED to showcase the innovative AI and IoT solutions created by its startups.

Brand/Product Name: BE EST

Product Category: Artificial Intelligence

www.be-est.fr



Région SUD

With world ranking cutting edge technologies, pioneers in Biotech, IoT, IA, Security, Smart City solutions and unparalleled research and training centers and state of the art telecom testing platforms, the Region Sud is an attractive, dynamic state.

Positioned right after London and Berlin, the Region SUD aims to be the first smart region in Europe, in terms of sustainable development, creator of growth and employment.

Brand/Product Name: territory

Product Category: Public Policy/Government

www.maregionsud.fr



SYSLOR

With a video from a smartphone and the Syslor centimetric location box, create a 3D certified plan or digital twin of the buried networks, then visualize the plan or twin in augmented reality to improve safety, accuracy and efficiency while lowering costs.

Brand/Product Name: SYSLOR accurate digital twin capture and augmented reality visualization on smartphone

Product Category: Smart Cities

www.syslor.fr



TransChain

TransChain

Katena is the blockchain provided by TransChain.

Our goal: to certify the data, identify the origin and ensure confidentiality. Katena's design allows all certification issues on its network. Its flexibility enables every industry or company to use it to certify any type of information. Katena allows traceability of products through supply chains, a process that can bring transparency and trust to consumers. It works with industrial supply chain, food traceability, luxury goods, energies...

Brand/Product Name: Katena

Product Category: Cyber Security and Privacy

www.transchain.io

VINYLRECORDER.COM

Vinylrecorder.com

Bring your music back to the future! Make your own vinyl records with the Vinylrecorder T560. Analog stereo recording on 5", 7", 8", 10" and 12" Vinyl blanks. Same warm sound, less carbon footprint. 100% Scratching-proved - No abrasion
Maximum volume up to +12dB
Playback monitoring while recording.

33, 45 or 78 RpM

Brand/Product Name: Vinylrecorder T560

Product Category: Audio/High-End/High Performance

www.vinylrecorder.com

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CES® is the world's gathering place for all those who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for over 50 years — the global stage where next-generation innovations are introduced to the marketplace. Owned and produced by the Consumer Technology Association (CTA)®, it attracts the world's business leaders and pioneering thinkers. Register today and learn more at **CES.tech**.

Consumer
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Hall of Fame

Consumer Technology Association Hall of Fame Dinner

November 6, 2019
New York, NY



Unveiled

CES Unveiled in New York

November 7, 2019
New York, NY



Unveiled

CES Unveiled in Las Vegas

January 5, 2020
Las Vegas, Nevada



Consumer
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CES 2020

January 7-10, 2020
Las Vegas, Nevada



ASIA™

CES Asia

June 10-12, 2020
Shanghai, China

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