



Consumer
Technology
Association®

DIGITAL HEALTH MIXER

CES® 2024

Las Vegas | January 9-12



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Technology
Association

CES[®] 2023 DIGITAL HEALTH BY THE NUMBERS



14K

Attendees listed Digital Health as one of their business interests including:

- Medical professionals
- Digital health start-ups
- Healthcare and insurance providers
- Pharmacists
- Retailers
- Tech companies
- Investors
- Healthcare analysts



57

Countries represented by those in attendance.



Attendees are Senior-level Executives.



33

Fortune 500 companies in the Health Care sector attended.



424

Attendees from Venture Capitalists, Private Equity, or Investing companies.



Attendees are the final decision maker or have a significant influence in their company's buying decisions.



1316

Media attendees listed Digital Health as one of their interest topics to cover.

Digital Health Lounge at CES 2024

Launched at CES 2022, the Digital Health Lounge presents an unparalleled opportunity to engage with senior decision makers, build brand awareness, and benefit from exhibiting, with turnkey workstations in the Digital Health Studio.

Featured Sponsor

Six (6) available

- Turnkey working display table, chairs + monitor
- Listing in CES Online Directory
- Four (4) Exhibitor Badges
- Eight (8) Invitations to Networking Mixer

Cost: \$10,500



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Digital Health Mixer at CES 2024

A networking reception will be provided at the end of the Digital Health conference on Thursday, Jan 11, 5-7pm North Hall, for all registered conference attendees.

Take advantage of the opportunity to showcase your company's leadership and support for the digital health community at CES. Secure your sponsorship today and be a driving force in shaping the future of healthcare technology.

Opportunity and Benefits

- Recognition as sponsor event signage and marketing materials
- Includes eight (8) tickets to the mixer
- Fully managed and delivered by CTA
- Flexibility to focus on specific activations include catering, VIP areas and more
- Meaningful and direct engagement with the top tier health technology industry.

Cost: \$15,000



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