ATTENDANCE AUDIT SUMMARY

CES® 2019
January 8-11, 2019
Las Vegas, Nevada
CES.tech
For over 50 years, CES® has served as a global platform for the most innovative companies to share their revolutionary technologies with the world. This year we were proud to convene members of the industry from 161 countries, regions and territories to experience the future through technology.

Featuring impressive debuts in 5G, artificial intelligence, transportation and more, CES 2019 showcased how technology enables every business to succeed. This year, we added an area on resilience to showcase technologies that can help society stay connected and safe. A new health care track also provided medical professionals with CME credits.

We are pleased that the audit concluded that CES 2019 attracted 175,212 in total attendance. This number compares to 182,198 in CES 2018 and the high of 184,279 at CES 2017. This result is in line with our strategy of managing attendee numbers and attracting the most highly qualified attendees. This strategy is aimed at helping limit hotel price increases and the pressure on travel to and around Las Vegas during CES. While CES attracted government leaders from around the world, many members of the U.S. government were not able to attend due to the government shutdown.

Thanks to the support of our exhibitors, CES continues to grow exhibit space, expanding to an incredible 2.9 million net square feet in 2019. As more businesses embrace technology, we are excited to welcome the next generation of diverse and visionary innovators.

To help you reach and evaluate your business objectives at CES, we are proud to provide independently verified information about CES attendance in our CES 2019 Attendance Audit Summary. CES follows strict requirements for auditing set by UFI, the global association of the exhibition industry, to ensure that you have the most detailed and accurate information on CES’s trade attendance.

Thank you for your endless support of and commitment to CES, and we look forward to welcoming you back to CES 2020, January 7-10, in Las Vegas.

Gary Shapiro  
President and CEO  
Consumer Technology Association

Karen Chupka  
EVP, CES  
Consumer Technology Association
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INTRODUCTION

PREFACE

CES is the world’s gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50+ years – the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, it attracts the world’s business leaders and pioneering thinkers.

Visit CES.tech for up-to-the-minute news and information about CES.

To speak directly with a CES sales representative regarding exhibit space or promotional opportunities, please contact us at CESSales@CTA.tech or +1 703-907-7645.

AUDIT SOURCES

The CES 2019 Attendance Audit Summary provides exhibitors and prospects insight into those in attendance at CES. This information will aid in evaluating opportunities and maximize your ROI from CES. Information included in this document was derived from:

- BPA Worldwide’s CES 2019 Exhibition and Conference Audit Report
- CES 2019 Registration Data, provided by Compusystems
- 2018 Fortune Global 500 list
- 2019 Dealerscope Top 101 CE Retailers

BPA WORLDWIDE

BPA Worldwide provides an independent, third-party verification of CES attendance, attendee demographic information, records and record-keeping systems. It is important that CES exhibitors have valuable, accurate attendance data to enhance market analysis and verify the show’s credibility.
Attendance Highlights

The following numbers are highlights of the top attendance segments and represent a snapshot of CES attendance. For more information, please contact a sales representative at CESsales@CTA.tech or +1 703-907-7645.

**CES 2019 TOTAL ATTENDANCE OVERVIEW**

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Domestic</th>
<th>International</th>
<th>Total Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees</td>
<td>65,728</td>
<td>35,055</td>
<td>100,783</td>
</tr>
<tr>
<td>Exhibitor Personnel</td>
<td>44,476</td>
<td>23,588</td>
<td>68,064</td>
</tr>
<tr>
<td>Media</td>
<td>3,778</td>
<td>2,587</td>
<td>6,365</td>
</tr>
<tr>
<td>Total Verified Attendance</td>
<td>113,982</td>
<td>61,230</td>
<td>175,212</td>
</tr>
</tbody>
</table>

**PAID CONFERENCE PROGRAM PARTICIPATION***

<table>
<thead>
<tr>
<th>Conference Session Attendance</th>
<th>Domestic</th>
<th>International</th>
<th>Total Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers</td>
<td>975</td>
<td>119</td>
<td>1,094</td>
</tr>
</tbody>
</table>

**SENIOR-LEVEL EXECUTIVE ATTENDANCE**

<table>
<thead>
<tr>
<th>Job Function</th>
<th>Verified Attendance</th>
<th>% of Total Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>President/Founder</td>
<td>18,907</td>
<td>10.7%</td>
</tr>
<tr>
<td>C-Level Executives</td>
<td>9,501</td>
<td>5.4%</td>
</tr>
<tr>
<td>Vice President/SVP/EVP</td>
<td>17,737</td>
<td>10.1%</td>
</tr>
<tr>
<td>Director/Sr. Manager/General Manager</td>
<td>32,855</td>
<td>18.7%</td>
</tr>
<tr>
<td>Total Senior-Level Executives</td>
<td>79,000</td>
<td>45.0%</td>
</tr>
</tbody>
</table>

CES 2019 attracted 307 of the 2018 Fortune Global 500 companies

*Conference Program participation numbers are included in Total Verified Attendance.
CES welcomed a global audience with 61,230 international visitors from 161 countries, regions and territories attending CES 2019. Many of our international visitors came as part of 86 formal delegations.

34.9% of CES 2019 attendance came from outside of the United States.

**TOP 20 COUNTRIES, REGIONS & TERRITORIES IN ATTENDANCE**

<table>
<thead>
<tr>
<th>Country</th>
<th>Verified Attendance</th>
<th>Country</th>
<th>Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>113,982</td>
<td>Israel</td>
<td>991</td>
</tr>
<tr>
<td>China</td>
<td>12,839</td>
<td>Hong Kong SAR, China</td>
<td>965</td>
</tr>
<tr>
<td>South Korea</td>
<td>8,403</td>
<td>Netherlands</td>
<td>911</td>
</tr>
<tr>
<td>Japan</td>
<td>7,119</td>
<td>Italy</td>
<td>819</td>
</tr>
<tr>
<td>France</td>
<td>4,862</td>
<td>Sweden</td>
<td>686</td>
</tr>
<tr>
<td>Canada</td>
<td>4,547</td>
<td>Switzerland</td>
<td>684</td>
</tr>
<tr>
<td>Germany</td>
<td>2,824</td>
<td>Australia</td>
<td>673</td>
</tr>
<tr>
<td>Taiwan</td>
<td>2,547</td>
<td>India</td>
<td>583</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2,378</td>
<td>Brazil</td>
<td>509</td>
</tr>
<tr>
<td>Mexico</td>
<td>1,845</td>
<td>Singapore</td>
<td>487</td>
</tr>
</tbody>
</table>
Top executives presented their insights and visions for the industry’s future at CES 2019, with presentations from:

- **Mike Allen**, Co-founder and Executive Editor, Axios
- **Bob Bakish**, CEO, Viacom
- **Ken Barnett**, Global CEO, The MARS Agency
- **Brian Benedik**, VP, Global Head of Advertising, Spotify
- **Prama Bhatt**, SVP, Digital & eCommerce, Ulta Beauty
- **The Hon. Muriel Bowser**, Mayor, Washington, DC
- **Patrick Brown**, CEO and Founder, Impossible Foods
- **Kerry Bubolz**, President and COO, Golden Knights
- **Nolan Bushnell**, CEO, X2
- **Kelly Campbell**, CMO, Hulu
- **Daniel Cherry**, CMO, Activision Blizzard Esports League
- **Karen Chupka**, EVP, CES, Consumer Technology Association
- **Lynnette Cooke**, Global CEO, Kantar Health
- **Jill Cress**, CMO, National Geographic
- **Poppy Crum**, Chief Scientist, Dolby Laboratories
- **Chris Daughtry**, Singer Songwriter Producer, Daughtry
- **Suzy Deering**, Chief Marketing Officer, eBay
- **John Donovan**, CEO, AT&T Communications
- **Jack Dorsey**, CEO, Twitter
- **Mel Edwards**, Global CEO, Wunderman Thompson
- **Lisa Errion**, VP, Government and External Affairs for the Americas, BMW
- **Kim Getty**, President, Deutsch
- **John Godfrey**, SVP, Public Policy, Samsung Electronics America
- **Steve Harvey**, Entertainer, Media Magnate and Investor, Steve Harvey Global
- **The Hon. Darrell Issa**, former Member of Congress
- **Jo Ann Jenkins**, CEO, AARP
- **Daymond John**, CEO, The Shark Group
- **Michael Kassan**, Chairman and CEO, MediaLink
- **Sunmin Kim**, Technology Policy Advisor, Office of Senator Brian Schatz
- **Adam Kovacevich**, Director, Public Policy, Google
- **John Krafck**, CEO, Waymo
- **Arlan Hamilton**, Founder and Managing Partner, Backstage Capital
- **Aimee Lapic**, CMO, Pandora
- **David Levy**, President, Turner
- **Ann Lewnes**, EVP and Chief Marketing Officer, Adobe
- **William “Scarra” Li**, Twitch Streamer and Co-Host, “Beyond the Rift”
- **Karen Lynch**, President, Aetna
- **Kay Madati**, Global VP and Head of Content Partnerships, Twitter
- **Tekedra Mawakana**, Chief External Officer, Waymo
- **Brigid McDermott**, Vice President, IBM Food Trust
- **Stephanie McMahon**, Chief Brand Officer, WWE
- **Michelle Morris**, VP, Global Marketing Solutions, Facebook
- **Rachel Nichols**, Anchor, ESPN
- **Shawn Butler**, EVP, Chief Diversity Officer, Macy’s Inc.
- **Mehmet Oz**, Television Host, The Dr. Oz Show
- **I.P. Park**, President and Chief Technology Officer, LG Electronics
- **Jessica Pels**, Editor-in-Chief, Cosmopolitan
- **Michelle Peluso**, CMO, IBM
- **Bob Pittman**, Chairman and CEO, iHeartMedia
- **Marc Pritchard**, CMO, P&G
- **The Hon. Catherine E. Pugh**, former Mayor, City of Baltimore
- **Raja Rajamannar**, CMO, Mastercard
- **Geoff Reiss**, GM, Yahoo Sports/ Verizon Media
- **Ginni Rometty**, Chairman, President and CEO, IBM
- **Geoff Schiller**, Chief Revenue Officer, POPSLUGAR
- **Gary Shapiro**, President and CEO, Consumer Technology Association
- **Adam Silver**, Commissioner, NBA
- **Sir Martin Sorrell**, Executive Chairman, S4 Capital
- **Dr. Lisa Su**, President, Chief Executive Officer, AMD
- **Melissa Tye**, VP, Public Policy, Verizon
- **Hans Vestberg**, CEO, Verizon
- **Deborah Wahl**, CMO, Cadillac
- **David Wan Tat Tse**, Global Esports Director, Razer
- **Caroline Wang**, Chief Diversity and Inclusion Officer, VP, Human Resources, Target
- **Keith Weed**, CMO, Unilever
- **Noah Whinston**, Executive Chairman, Immortals
- **Michelle Wilson**, Co-President, WWE
- **Jen Wong**, Chief Operating Officer, Reddit
- **Linda Yaccarino**, Chairman, Advertising Sales and Client Partnerships, NBCUniversal
Attendance Profiles

JOB TITLE BREAKDOWN

<table>
<thead>
<tr>
<th>JOB TITLE BREAKDOWN</th>
<th>Attendee</th>
<th>Exhibitor Personnel</th>
<th>Total Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyst</td>
<td>1,778</td>
<td>528</td>
<td>2,306</td>
</tr>
<tr>
<td>Buyer</td>
<td>5,579</td>
<td>528</td>
<td>6,107</td>
</tr>
<tr>
<td>Creative Professional</td>
<td>1,541</td>
<td>1,422</td>
<td>2,963</td>
</tr>
<tr>
<td>Engineer</td>
<td>8,041</td>
<td>5,353</td>
<td>13,394</td>
</tr>
<tr>
<td>Manager/Store Manager/Product Manager</td>
<td>7,667</td>
<td>9,726</td>
<td>17,393</td>
</tr>
<tr>
<td>Manufacturer’s Representative</td>
<td>1,130</td>
<td>2,051</td>
<td>3,181</td>
</tr>
<tr>
<td>Production Technician</td>
<td>446</td>
<td>727</td>
<td>1,173</td>
</tr>
<tr>
<td>Systems Installer/Integrator</td>
<td>720</td>
<td>185</td>
<td>905</td>
</tr>
<tr>
<td>Trainer/Educator</td>
<td>892</td>
<td>387</td>
<td>1,279</td>
</tr>
</tbody>
</table>

ENTERTAINMENT & ADVERTISING COMMUNITY*

<table>
<thead>
<tr>
<th>Industry Professionals</th>
<th>Total Verified Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising &amp; Marketing</td>
<td>6,904</td>
</tr>
<tr>
<td>Content, Media &amp; Entertainment</td>
<td>4,902</td>
</tr>
<tr>
<td><strong>Total Advertising &amp; Entertainment</strong></td>
<td><strong>11,806</strong></td>
</tr>
</tbody>
</table>

TOP 20 REPRESENTATION FROM DEALERSCOPE’S 101 RETAILERS OF 2019

<table>
<thead>
<tr>
<th>Company</th>
<th>Number of Reps at CES 2019</th>
<th>Company</th>
<th>Number of Reps at CES 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon</td>
<td>1,393</td>
<td>Costco</td>
<td>84</td>
</tr>
<tr>
<td>Microsoft Retail Stores</td>
<td>843</td>
<td>Newegg.com</td>
<td>60</td>
</tr>
<tr>
<td>Lenovo</td>
<td>487</td>
<td>The Home Depot</td>
<td>58</td>
</tr>
<tr>
<td>Apple</td>
<td>385</td>
<td>Staples</td>
<td>40</td>
</tr>
<tr>
<td>Dell Technologies</td>
<td>284</td>
<td>Rakuten</td>
<td>35</td>
</tr>
<tr>
<td>HP Inc.</td>
<td>235</td>
<td>Fry’s Electronics</td>
<td>34</td>
</tr>
<tr>
<td>Walmart</td>
<td>233</td>
<td>B&amp;H Photo Video</td>
<td>33</td>
</tr>
<tr>
<td>Bose</td>
<td>140</td>
<td>Sam’s Club</td>
<td>32</td>
</tr>
<tr>
<td>Best Buy</td>
<td>128</td>
<td>The Source</td>
<td>26</td>
</tr>
<tr>
<td>Target</td>
<td>85</td>
<td>Micro Electronics/Micro Center</td>
<td>25</td>
</tr>
</tbody>
</table>

*Individuals self-reported; total represents a single individual with duplicate selects removed. Reported selections changed from CES 2018.
## Attendee Profiles

### REPRESENTATION FROM BUYING ORGANIZATIONS

<table>
<thead>
<tr>
<th>Type of Organization</th>
<th>Verified Attendees*</th>
<th>% of Total Verified Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate (Non-Retail)</td>
<td>1,328</td>
<td>1.3%</td>
</tr>
<tr>
<td>Distribution</td>
<td>5,143</td>
<td>5.1%</td>
</tr>
<tr>
<td>Retail</td>
<td>8,834</td>
<td>8.7%</td>
</tr>
<tr>
<td>System Integrator/Installation/VAR</td>
<td>2,968</td>
<td>2.9%</td>
</tr>
<tr>
<td><strong>Total Representing Buying Organizations</strong></td>
<td><strong>18,273</strong></td>
<td><strong>18.1%</strong></td>
</tr>
</tbody>
</table>

### REPRESENTATION FROM OTHER INDUSTRY ORGANIZATIONS

<table>
<thead>
<tr>
<th>Type of Organization</th>
<th>Verified Attendees*</th>
<th>% of Total Verified Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising &amp; Marketing</td>
<td>6,904</td>
<td>6.8%</td>
</tr>
<tr>
<td>Business Services</td>
<td>2,999</td>
<td>2.9%</td>
</tr>
<tr>
<td>Content, Media &amp; Entertainment</td>
<td>4,902</td>
<td>4.8%</td>
</tr>
<tr>
<td>Digital Health</td>
<td>1,260</td>
<td>1.2%</td>
</tr>
<tr>
<td>Engineering/Research &amp; Development</td>
<td>8,375</td>
<td>8.3%</td>
</tr>
<tr>
<td>Finance (Banking, Service, Insurance)</td>
<td>2,268</td>
<td>2.2%</td>
</tr>
<tr>
<td>Manufacturer’s rep, Manufacturer</td>
<td>13,754</td>
<td>13.6%</td>
</tr>
<tr>
<td>Non-Profit/NGO/Lobbying</td>
<td>678</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Software Development/Publishing</td>
<td>5,339</td>
<td>5.2%</td>
</tr>
<tr>
<td>Sports &amp; Fitness</td>
<td>967</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Travel &amp; Hospitality</td>
<td>1,064</td>
<td>1.0%</td>
</tr>
<tr>
<td>Venture Capitalist/Private Equity/Investing</td>
<td>2,155</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

*Attendees = Does not include media or exhibitor personnel
### REPRESENTATION FROM TOP 20 PRODUCT CATEGORIES

<table>
<thead>
<tr>
<th>Product Category**</th>
<th>Attendees*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artificial Intelligence</td>
<td>29,676</td>
</tr>
<tr>
<td>Smart Home</td>
<td>29,509</td>
</tr>
<tr>
<td>Wireless Devices</td>
<td>26,963</td>
</tr>
<tr>
<td>Vehicle Technology</td>
<td>23,339</td>
</tr>
<tr>
<td>Software and Apps</td>
<td>22,667</td>
</tr>
<tr>
<td>Computer Hardware</td>
<td>21,361</td>
</tr>
<tr>
<td>Wearables</td>
<td>20,378</td>
</tr>
<tr>
<td>Virtual Reality &amp; Augmented Reality</td>
<td>19,839</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>18,534</td>
</tr>
<tr>
<td>Robotics</td>
<td>18,409</td>
</tr>
<tr>
<td>Cloud Services</td>
<td>16,969</td>
</tr>
<tr>
<td>Sensors and Biometrics</td>
<td>16,851</td>
</tr>
<tr>
<td>Smart Cities</td>
<td>16,101</td>
</tr>
<tr>
<td>Audio/High-End/High Performance</td>
<td>15,764</td>
</tr>
<tr>
<td>3D Printing</td>
<td>14,144</td>
</tr>
<tr>
<td>Digital Health</td>
<td>14,029</td>
</tr>
<tr>
<td>Gaming</td>
<td>13,977</td>
</tr>
<tr>
<td>Video</td>
<td>13,925</td>
</tr>
<tr>
<td>Drones</td>
<td>13,727</td>
</tr>
<tr>
<td>Cyber Security and Privacy</td>
<td>12,002</td>
</tr>
</tbody>
</table>

*Attendees = Does not include media or exhibitor personnel

**Attendees may represent multiple product categories
Through our Leaders in Technology program, CES 2019 attracted 103* government officials from across the globe, including state elected officials, high-ranking U.S. Congressional and agency staff as well as international officials and staff.

*The 2019 LIT Program was impacted by the U.S. Federal Government Shutdown

**APPOINTED AND ELECTED OFFICIALS**

- U.S. International Trade Commission (1)
- State of California (1)
- State of Hawaii (3)
- State of Illinois (1)
- State of Maryland (1)
- State of Michigan (3)
- State of Nevada (1)
- State of Oregon (1)
- State of Rhode Island (1)
- State of South Carolina (1)
- State of Texas (1)
- State of Utah (1)
- District of Columbia (1)
- Government of Canada (1)
- Government of Estonia (1)
- Government of France (1)
- Government of Italy (1)
- Government of Japan (1)
- Government of the Netherlands (2)
- Government of Switzerland (2)
- Government of Taiwan (1)
- Government of the United Kingdom (1)

**U.S. AND INTERNATIONAL GOVERNMENT STAFF**

- U.S. Senate (14)
- U.S. House of Representatives (26)
- Administrative Offices of the U.S. Courts (11)
- National Institute of Health (1)
- National Aeronautics and Space Administration (2)
- U.S. Department of Commerce (6)
- State of Maryland (1)
- State of Connecticut (1)
- United States District Court for the District of Nevada (2)
- District of Columbia (3)
- European Union (1)
- Government of Canada (5)
- Government of Switzerland (1)
- Government of the United Kingdom (1)
Highlights include:

900K Mentions of CES 2019 across social media

5K+ Tweets an hour during CES 2019

1.2 Million+ Views of CES Instagram stories

Reflects period of January 6-11, 2019

Media Coverage

Global media coverage of CES 2019 showcased 6,365 members of the media from 79 countries, regions and territories. It was covered by major broadcast networks, trade publications, magazines, newspapers, websites, podcasts and blogs. CES 2019 media coverage extended well beyond traditional technology media outlets to include new vertical channels such as lifestyle, travel, health & fitness, food and more, bringing highlights of the show to new audiences.

JANUARY 2019 MEDIA COVERAGE:
226,273 TOTAL MEDIA HITS

Broadcast 20,357 – 9%
Print 8,825 – 4%
Online 197,091 – 87%
Big Names in Coverage Include

ABC
AdAge
Adweek
AFP
Associated Press
Automotive News
Autoweek
Axios
BBC
Bloomberg
Business Insider
BuzzFeed
Campaign
Car and Driver
CBC
CBS
CCTV
Cheddar
Chicago Tribune
CNBC
CNET
CNN
Consumer Reports
Digital Trends
Discovery
DIY Network
El Mundo
El País
El Universal
Elle
Engadget
ESPN
Euronews
Evening Standard
Fast Company
Financial Times
Forbes
Fortune
Fox News
France 24
Gizmodo
Good Housekeeping
GQ
House Beautiful
HuffPost
iHeartMedia
Inc.
Investor’s Business Daily
KBS (Korean Broadcasting System)
Kyodo News
LA NACION
Laptop Magazine
Las Vegas Review-Journal
Le Figaro
Le Monde
Los Angeles Times
Maail Business News
MarketWatch
Mashable
Men’s Journal
Motor Trend
NBC
Newsweek
NHK (Japan Broadcasting Corp.)
Nikkei
PBS
PCMag.com
PCWorld
Popular Mechanics
Popular Photography
Popular Science
Reuters
Reviewed.com
Rolling Stone
SINA
SOHU.com
South China Morning Post
Sprout
T3
TBS (Tokyo Broadcasting System)
TechCrunch
TechRadar
Telemundo
Tencent
The Asahi Shimbun
The Boston Globe
The Chosun Ilbo
The Daily Beast
The Daily Mail
The Denver Post
The Detroit News
The Economic Times
The Economist
The Globe and Mail
The Guardian
The Hollywood Reporter
The Korea Economic Daily
The New York Times
The Seoul Economic Daily
The Sydney Morning Herald
The Verge
The Wall Street Journal
The Washington Post
Thomson Reuters
TIME
TMT Post
Tom’s Guide
Tom’s Hardware
TV Asahi
Univision
USA Today
Variety
VentureBeat
Vox
What Hi-Fi?
Wirecutter
WIRED
Women’s Health
Xinhuanet
Yahoo
Yesky.com
YiCai News
Yomiuri Shimbun
ZDF German TV
ZDNet
ZOL.COM.CN
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Consumer Technology Association (CTA)™ is the trade association representing the $398 billion U.S. consumer technology industry, which supports more than 18 million U.S. jobs. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world’s best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world’s gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA’s industry services.

CTA Members participating in CES enjoy numerous benefits including discounts on exhibit space and registration, on-site access to member lounges with private meeting rooms and refreshments, invitations to member-only networking lunches, evening receptions and more. Visit CTA.tech/membership to learn about the benefits of CTA membership at CES and all year round.

UPCOMING CES EVENTS

**CES Unveiled**

Amsterdam, Netherlands  
October 17, 2019

Paris, France  
October 22, 2019

New York, NY  
November 7, 2019

**CES®**

Las Vegas, NV  
January 7-10, 2020

Shanghai, China  
June 10-12, 2020

Las Vegas, NV  
January 5, 2020