The intersection of creativity, passion and ingenuity, CES® inspires the spirit of innovation. Year after year, more than 180,000 industry executives converge in Las Vegas for networking opportunities, conferences, keynotes, hands-on exhibits and more from all facets of the consumer technology industry.

It is thanks to you and your support of our show that CES continues to be a platform for visionaries to share life-changing technologies and build their brands. CES 2018 welcomed 182,198 industry professionals, showcasing 4,598 exhibiting companies – including a mind-boggling 1,018 in Eureka Park from 45 countries. The excitement of CES cannot be contained; there were more than 1 million mentions of CES on Twitter, and more than 6,645 media covered the four days of unparalleled innovation.

CES 2018 saw awe-inspiring new categories like smart cities, sports tech and design & source emerge, with topics ranging from vehicle technology to drones continuing their growth. Year over year, we see the future of technology come to life at CES, bringing together top creative minds driving the evolution of global technology.

To better assist in your success and the growth of your business, we are proud to provide independently verified information about CES attendance in our CES 2018 Attendance Audit Summary. CES follows strict requirements for auditing set by UFI, the global association of the exhibition industry, to ensure that you have the most detailed and accurate information on CES’ trade attendance.

We are humbled to see so many thought leaders from across the globe come together to celebrate the value of technology and its impact on improving lives. We once again thank you for your support of CES, and look forward to seeing you January 8-11 at CES 2019.

Gary Shapiro  
President and CEO  
Consumer Technology Association (CTA)™

Karen Chupka  
EVP, CES  
Consumer Technology Association (CTA)™
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Preface

CES is the world’s gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50+ years – the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, it attracts the world’s business leaders and pioneering thinkers.

Visit CES.tech for up-to-the-minute news and information about CES.

To speak directly with a CES sales representative regarding exhibit space or promotional opportunities, please contact us at CESsales@CTA.tech or +1 703-907-7645.

Audit Sources

The CES 2018 Attendance Audit Summary provides exhibitors and prospects insight into those in attendance at CES. This information will aid in evaluating opportunities and maximize your ROI from CES. Information included in this document was derived from:

- Vault Consulting’s CES 2018 Exhibition and Conference Audit Report
- CES 2018 registration data, provided by Compusystems
- CES 2018 post-show exhibitor survey
- CES 2018 post-show attendee survey
- 2018 Fortune 500 list
- 2018 Dealerscope Top 101 CE Retailers

Vault Consulting Inc.

Vault Consulting provides an independent, third-party verification of CES attendance, attendee demographic information, records and record-keeping systems. CES wants to provide our exhibitors with valuable, accurate attendance data to enhance market analysis and verify the show’s credibility.
The following numbers are highlights of the top attendance segments and represent a snapshot of CES attendance.

### CES 2018 Total Attendance Overview

<table>
<thead>
<tr>
<th>REGISTRATION TYPE</th>
<th>DOMESTIC</th>
<th>INTERNATIONAL</th>
<th>TOTAL VERIFIED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees</td>
<td>68,946</td>
<td>37,342</td>
<td>106,288</td>
</tr>
<tr>
<td>Exhibitor Personnel</td>
<td>45,327</td>
<td>23,938</td>
<td>69,265</td>
</tr>
<tr>
<td>Media</td>
<td>4,141</td>
<td>2,504</td>
<td>6,645</td>
</tr>
<tr>
<td><strong>Total Attendance</strong></td>
<td><strong>118,414</strong></td>
<td><strong>63,784</strong></td>
<td><strong>182,198</strong></td>
</tr>
</tbody>
</table>

### Conference Program Participation*

<table>
<thead>
<tr>
<th></th>
<th>DOMESTIC</th>
<th>INTERNATIONAL</th>
<th>TOTAL VERIFIED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Session Attendance</td>
<td>3,375</td>
<td>2,123</td>
<td>5,498</td>
</tr>
<tr>
<td>Speakers</td>
<td>952</td>
<td>127</td>
<td>1,079</td>
</tr>
</tbody>
</table>

### Job Title Breakdown

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>ATTENDEES</th>
<th>EXHIBITOR PERSONNEL</th>
<th>TOTAL VERIFIED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyst</td>
<td>2,011</td>
<td>366</td>
<td>2,377</td>
</tr>
<tr>
<td>Buyer</td>
<td>5,939</td>
<td>500</td>
<td>6,439</td>
</tr>
<tr>
<td>Content Developer</td>
<td>608</td>
<td>351</td>
<td>959</td>
</tr>
<tr>
<td>Distributor</td>
<td>1,336</td>
<td>314</td>
<td>1,650</td>
</tr>
<tr>
<td>Engineer</td>
<td>8,308</td>
<td>4,496</td>
<td>12,804</td>
</tr>
<tr>
<td>Manager/Store Manager/Product Manager</td>
<td>8,658</td>
<td>8,335</td>
<td>16,993</td>
</tr>
<tr>
<td>Manufacturer’s Representative</td>
<td>2,003</td>
<td>2,710</td>
<td>4,713</td>
</tr>
<tr>
<td>Partner/Agent</td>
<td>1,656</td>
<td>1,007</td>
<td>2,663</td>
</tr>
<tr>
<td>Production Technician</td>
<td>319</td>
<td>377</td>
<td>696</td>
</tr>
<tr>
<td>Systems Installer/Integrator</td>
<td>690</td>
<td>121</td>
<td>811</td>
</tr>
</tbody>
</table>

### Entertainment & Advertising Community**

<table>
<thead>
<tr>
<th>INDUSTRY PROFESSIONALS</th>
<th>TOTAL VERIFIED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising &amp; Marketing</td>
<td>24,793</td>
</tr>
<tr>
<td>Entertainment &amp; Content</td>
<td>20,142</td>
</tr>
<tr>
<td><strong>Total Advertising &amp; Entertainment</strong></td>
<td><strong>33,346</strong></td>
</tr>
</tbody>
</table>

---

* Conference Program participation numbers are included in Total Attendance.
** Individuals self-reported; total represents a single individual with duplicate selects removed.
CES welcomed a global audience with 63,784 international visitors from 159 countries, regions and territories attending CES 2018. Many of our international visitors came as part of 107 formal delegations.

### International Attendance

- **North America**: 125,583
- **South America**: 1,581
- **Europe**: 17,338
- **Middle East/Asia**: 36,482
- **Africa**: 288
- **Oceania**: 926

### Top 20 Countries, Regions & Territories in Attendance

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>VERIFIED ATTENDANCE</th>
<th>COUNTRY</th>
<th>VERIFIED ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>118,414</td>
<td>Hong Kong</td>
<td>1,078</td>
</tr>
<tr>
<td>China</td>
<td>15,383</td>
<td>Israel</td>
<td>984</td>
</tr>
<tr>
<td>South Korea</td>
<td>7,197</td>
<td>Italy</td>
<td>811</td>
</tr>
<tr>
<td>Japan</td>
<td>6,434</td>
<td>Netherlands</td>
<td>806</td>
</tr>
<tr>
<td>France</td>
<td>5,475</td>
<td>Sweden</td>
<td>786</td>
</tr>
<tr>
<td>Canada</td>
<td>4,638</td>
<td>Australia</td>
<td>748</td>
</tr>
<tr>
<td>Taiwan</td>
<td>2,809</td>
<td>Brazil</td>
<td>570</td>
</tr>
<tr>
<td>Germany</td>
<td>2,785</td>
<td>India</td>
<td>540</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2,711</td>
<td>Switzerland</td>
<td>537</td>
</tr>
<tr>
<td>Mexico</td>
<td>1,927</td>
<td>Singapore</td>
<td>519</td>
</tr>
</tbody>
</table>
Executive Participation

Senior-Level Executive Attendance

<table>
<thead>
<tr>
<th>JOB FUNCTION</th>
<th>VERIFIED ATTENDANCE</th>
<th>% OF TOTAL ATTENDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>President/Owner</td>
<td>15,468</td>
<td>8.48%</td>
</tr>
<tr>
<td>C-Level Executives</td>
<td>10,362</td>
<td>5.68%</td>
</tr>
<tr>
<td>Vice President</td>
<td>14,453</td>
<td>7.93%</td>
</tr>
<tr>
<td>Director/Sr. Manager/General Manager</td>
<td>30,795</td>
<td>16.90%</td>
</tr>
<tr>
<td><strong>Total Senior-Level Executives</strong></td>
<td><strong>71,078</strong></td>
<td><strong>39.01%</strong></td>
</tr>
</tbody>
</table>

Key presentation platforms offered insights and visions for the industry’s future at CES 2018, with presentations from:

- **Cristiano R. Amon**, President, Qualcomm Incorporated
- **Brooke Basinger**, Technical Lead, Ophthalmic Hardware, Verily
- **Aryeh Bourkoff**, Founder and CEO, Liontree LLC
- **Pascal Cagni**, Chairman of the Board and French Ambassador for International Investment, Business France
- **Karen Chupka**, EVP, CES, Consumer Technology Association
- **HRH Prince Constantijn of the Netherlands**, Startup Envoy of the Netherlands, Startup Delta
- **Donna N. Dillenberger**, IBM Fellow, Enterprise Solutions, IBM
- **Kristin Dolan**, Founder and CEO, 605
- **Nancy Dubuc**, President and CEO, A+E Networks
- **Sara Fischer**, Media Reporter, Axios
- **Randy Freer**, CEO, Hulu
- **Eri Gentry**, Researcher, Institute for the Future
- **Jim Hackett**, President and CEO, Ford Motor Company
- **Marcien Jenckes**, President, Advertising, Comcast Cable
- **Bridget Karlin**, CTO & VP, GTS Technology, Innovation & Automation, IBM Global Technology Services
- **Michael Kassan**, Founder, MediaLink
- **Charles D. King**, CEO and Founder, Macro Ventures
- **Brian Krzanich**, CEO, Intel
- **Robert Kyncl**, Chief Business Officer, YouTube
- **Qi Lu**, Vice Chairman, Group President and COO, Baidu
- **John Martin**, Chairman and CEO, Turner, a Time Warner Co.
- **Wenda Harris Millard**, Vice Chairman, MediaLink
• Alan Murray, Chief Content Officer, Time Inc.
• Maureen K. Ohlhausen, Acting Chairman, Federal Trade Commission
• Daniele Schillaci, EVP, Nissan Motor Corporation, Nissan Motor Co Ltd
• Ben Shapiro, Editor-in-Chief and Host, The Daily Wire and The Ben Shapiro Show
• Gary Shapiro, President and CEO, Consumer Technology Association
• Beth Smith, GM, IBM Watson AI, IBM
• Paul Sterling, VP, Emerging Products, UnitedHealthcare
• Amy Swanson, Associate Partner, IBM
• Dr. Ian Tong, Chief Medical Officer, Doctor On Demand
• Lindsey Turrentine, VP and Editor-in-Chief, CNET
• Hans Vestberg, EVP, President of Global Networks and CTO, Verizon
• Brent Weinstein, Head of Digital Media, United Talent Agency
• Eric Weinstein, Managing Director, Thiel Capital
• Tom Wilson, Chairman and CEO, The Allstate Corporation
• Richard Yu, CEO, Huawei Consumer Business Group
• David Zaslav, President and CEO, Discovery Communications
• Ya-Qin Zhang, President, Baidu
### Attendee Profiles

#### Representation from Buying Organizations

<table>
<thead>
<tr>
<th>TYPE OF BUYING ORGANIZATION</th>
<th>ATTENDEES*</th>
<th>% OF TOTAL ATTENDEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate (Non-Retail)</td>
<td>4,446</td>
<td>4.18%</td>
</tr>
<tr>
<td>Distribution</td>
<td>6,677</td>
<td>6.28%</td>
</tr>
<tr>
<td>Institutional</td>
<td>445</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Government Procurement</td>
<td>188</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Retail/ Specialty Retail</td>
<td>10,060</td>
<td>9.46%</td>
</tr>
<tr>
<td>System Integrator/ Installation</td>
<td>2,370</td>
<td>2.22%</td>
</tr>
<tr>
<td>VAR/ Dealer</td>
<td>563</td>
<td>&lt;1%</td>
</tr>
<tr>
<td><strong>Total Representing Buying Organizations</strong></td>
<td><strong>24,749</strong></td>
<td><strong>23.28%</strong></td>
</tr>
</tbody>
</table>

#### Representation from Other Industry Organizations

<table>
<thead>
<tr>
<th>COMPANY’S PRIMARY ROLES</th>
<th>ATTENDEES*</th>
<th>% OF TOTAL ATTENDEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising &amp; Marketing</td>
<td>4,162</td>
<td>3.91%</td>
</tr>
<tr>
<td>Business Development/Sales</td>
<td>4,002</td>
<td>3.76%</td>
</tr>
<tr>
<td>Business Services</td>
<td>1,834</td>
<td>1.72%</td>
</tr>
<tr>
<td>Content Development, Entertainment</td>
<td>3,299</td>
<td>3.10%</td>
</tr>
<tr>
<td>Digital Health and Fitness, Health Care Related Services</td>
<td>2,809</td>
<td>2.64%</td>
</tr>
<tr>
<td>Digital Media</td>
<td>3,754</td>
<td>3.53%</td>
</tr>
<tr>
<td>Engineering/ Research Development</td>
<td>9,306</td>
<td>8.75%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>1,363</td>
<td>1.28%</td>
</tr>
<tr>
<td>Manufacturer’s rep, Manufacturer</td>
<td>10,248</td>
<td>9.64%</td>
</tr>
<tr>
<td>Public Policy/ Lobbyist</td>
<td>149</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Service Provider (non-retail)</td>
<td>2,255</td>
<td>2.12%</td>
</tr>
<tr>
<td>Software Development/ Publishing</td>
<td>4,116</td>
<td>3.87%</td>
</tr>
<tr>
<td>Travel &amp; Hospitality</td>
<td>742</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Venture Capitalist/ Private Equity/ Investing</td>
<td>2,960</td>
<td>2.78%</td>
</tr>
</tbody>
</table>
## Attendee Profiles

### Representation from Top 20 Product Categories

<table>
<thead>
<tr>
<th>PRODUCT CATEGORY**</th>
<th>ATTENDEES*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer Hardware &amp; Software</td>
<td>23,464</td>
</tr>
<tr>
<td>Wireless Devices</td>
<td>21,842</td>
</tr>
<tr>
<td>Smart Home/Appliance/Energy Management</td>
<td>20,901</td>
</tr>
<tr>
<td>Automotive/Vehicle Technology</td>
<td>20,788</td>
</tr>
<tr>
<td>Other Consumer Technology</td>
<td>20,787</td>
</tr>
<tr>
<td>Mobile Apps</td>
<td>17,649</td>
</tr>
<tr>
<td>Wearables</td>
<td>17,321</td>
</tr>
<tr>
<td>Telecommunications and Infrastructure</td>
<td>14,909</td>
</tr>
<tr>
<td>Accessories</td>
<td>14,297</td>
</tr>
<tr>
<td>Audio, High-End/High-Resolution</td>
<td>14,059</td>
</tr>
<tr>
<td>Digital Media/Online Media</td>
<td>14,012</td>
</tr>
<tr>
<td>Augmented Reality/Virtual Reality</td>
<td>13,631</td>
</tr>
<tr>
<td>Sensors</td>
<td>13,211</td>
</tr>
<tr>
<td>Video</td>
<td>13,026</td>
</tr>
<tr>
<td>Health and Biotech</td>
<td>12,837</td>
</tr>
<tr>
<td>Lifestyle</td>
<td>11,864</td>
</tr>
<tr>
<td>Robotics</td>
<td>11,681</td>
</tr>
<tr>
<td>Drones</td>
<td>11,597</td>
</tr>
<tr>
<td>Gaming</td>
<td>11,443</td>
</tr>
<tr>
<td>Internet Services</td>
<td>10,889</td>
</tr>
</tbody>
</table>

* Attendees = Exhibits Only Attendance; Does not include media or exhibitor personnel

**Attendees may represent multiple product categories
Eighty-three companies out of Dealerscope’s 101 Retailers of 2018 were represented at CES 2018.

**Top 20 Representation from Dealerscope’s 101 Retailers of 2018:**

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>NUMBER OF REPS SENT TO CES 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon</td>
<td>1,105</td>
</tr>
<tr>
<td>Microsoft Retail Stores</td>
<td>893</td>
</tr>
<tr>
<td>Apple</td>
<td>295</td>
</tr>
<tr>
<td>HP</td>
<td>286</td>
</tr>
<tr>
<td>Dell</td>
<td>222</td>
</tr>
<tr>
<td>Lenovo</td>
<td>201</td>
</tr>
<tr>
<td>Bose</td>
<td>192</td>
</tr>
<tr>
<td>Walmart</td>
<td>168</td>
</tr>
<tr>
<td>Costco</td>
<td>72</td>
</tr>
<tr>
<td>Target</td>
<td>70</td>
</tr>
<tr>
<td>Fry’s Electronics</td>
<td>68</td>
</tr>
<tr>
<td>Newegg</td>
<td>67</td>
</tr>
<tr>
<td>Sam’s Club</td>
<td>49</td>
</tr>
<tr>
<td>Staples</td>
<td>43</td>
</tr>
<tr>
<td>The Home Depot</td>
<td>36</td>
</tr>
<tr>
<td>HSN Inc.</td>
<td>32</td>
</tr>
<tr>
<td>R.C. Willey Home Furnishings</td>
<td>32</td>
</tr>
<tr>
<td>B&amp;H Photo Video</td>
<td>30</td>
</tr>
<tr>
<td>Rakuten</td>
<td>28</td>
</tr>
</tbody>
</table>
Through our Leaders in Technology program, CES 2018 attracted 235 government officials from across the globe, including State Elected Officials, High-Ranking U.S. Congressional and Agency Staff as well as International Officials and Staff.

Highlights include:

**U.S. Government Officials**

The Hon. Elaine Chao, Secretary, U.S. Department of Transportation
The Hon. Derek Kan, Undersecretary of Policy, U.S. Department of Transportation
The Hon. Catherine Cortez-Masto, Senator, D-NV
The Hon. Gregory Meeks, Representative, D-NY05
The Hon. Darrell Issa, Representative, R-CA49
The Hon. Yvette Clarke, Representative, D-NY09
The Hon. Blake Farenthold, Representative R-TX29
The Hon. Billy Long, Representative, R-MO07
The Hon. Will Hurd, Representative, R-TX23
The Hon. Nanette Diaz Barragan, Representative, D-CA44
The Hon. Matt Gaetz, Representative, R-FL01
Government Representatives

U.S. Federal Communications Commission

The Hon. Daniel Elwell, Acting Administrator, U.S. Federal Aviation Administration (FAA)

The Hon. Chris Brown, Assistant Administrator for Government and Industry Affairs, U.S. Federal Aviation Administration (FAA)

The Hon. Greg Martin, Assistant Administrator for Communications, U.S. Federal Aviation Administration (FAA)

The Hon. Mignon Clyburn, Commissioner, U.S. Federal Communications Commission (FCC)

The Hon. Michael O’Reilly, Commissioner, U.S. Federal Communications Commission (FCC)

The Hon. Brendan Carr, Commissioner, U.S. Federal Communications Commission (FCC)

The Hon. Maureen Ohlhausen, Acting Chairman, U.S. Federal Trade Commission (FTC)


The Hon. Heidi King, Deputy Administrator, National Highway Traffic Safety Administration

The Hon. Nathaniel Beuse, Associate Administrator, Vehicle Safety Research, National Highway Traffic Safety Administration

The Hon. David Redl, Assistant Secretary, Administrator, National Telecommunication and Information Administration

Foreign Government Officials

The Hon. Christope Béchu, Mayor of Angers, France

The Hon. Emmanuel Capus, Senator, France

The Hon. Loïg Chesnais-Girard, President, Britany Region, France

The Hon. Mounir Mahjoubi, Minister of State for Digital Affairs, France

The Hon. Renaud Muselier, President of Region PACA, France

The Hon. Valérie Pecresse, President of Region Ile de France

The Hon. Alain Rousset, President of Region Aquitaine, France

The Hon. Fumiaki Kobayashi, Parliamentary Vice-Minister for Internal Affairs and Communications, Parliamentary Vice, Minister of Cabinet Office, Government of Japan

His Royal Highness Prince Constantijn of the Netherlands

The Hon. Brad Duguid, Minister of Economic Development and Growth, Government of Ontario, Canada

*Highlights do not represent full list of all government officials in attendance at CES 2018.
Media Coverage

Global media coverage of CES 2018 showcased 6,645 members of the media from 78 countries, regions and territories. Coverage was provided by major broadcast networks, trade publications, magazines, newspapers, websites and blogs. CES 2018 media coverage expanded well beyond traditional technology media outlets to include new vertical channels such as lifestyle, travel, health & fitness, food and more, bringing highlights of the show to new audiences.

January 2018 Media Coverage: 107,120 Total Media Hits

- 1,051,350 mentions of CES on Twitter
- 49.1 million views of Snapchat live story
- 224,000 views of Facebook videos during CES 2018
- 37,696 posts shared on Instagram at CES that included #CES2018

Social Media Reach

Highlights include:
*Reflects period of January 7-12, 2018*

- 1,051,350 mentions of CES on Twitter
- 49.1 million views of Snapchat live story
- 224,000 views of Facebook videos during CES 2018
- 37,696 posts shared on Instagram at CES that included #CES2018
Big Names in Coverage Include

ABC
AdAge
Adweek
AFP
Associated Press
Automotive News
Autoweek
Axios
BBC
Bloomberg
Business Insider
BuzzFeed
Campaign
Car and Driver
Cars.com
CBC
CBS
CBS Interactive
CCTV
CNET
CNN
Condé Nast
Consumer Reports
C-SPAN
Detroit Free Press
Deutsche Press-Agentur
Digital Trends
DIY Network
E!
El Mundo
El País
El Universal
Elle
Engadget
ESPN
Evening Standard
EXTRA
Fast Company
Financial Times
Forbes
Fortune
Fox News
France 24
Future
Gizmodo
Good Housekeeping

GQ
Haymarket Media Group
HBO
House Beautiful
HuffPost
iHeartMedia
Inc.
Investor’s Business Daily
KBS (Korean Broadcasting System)
Kyodo News
LA NACION
Las Vegas Review-Journal
Le Figaro
Le Monde
Los Angeles Times
Maeil Business Newspaper
MarketWatch
Mashable
Men’s Health
Motor Trend
MSNBC
NAPCO Media
NBC
NewBay Media
Newsweek
Nikkei
PBS
PC World
PCMag.com
Popular Mechanics
Popular Photography
Purch
Recode
Red Herring
Reuters
Reviewed.com
Scripps Networks
SINA
Skift
Sky News
SOHU.com
TBS (Tokyo Broadcasting System)
TechCrunch
TechRadar
Telemundo

Tencent
The Asahi Shimbun
The Boston Globe
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About the Consumer Technology Association (CTA)™

Consumer Technology Association is the trade association representing the $351 billion U.S. consumer technology industry, which supports more than 15 million U.S. jobs. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world’s best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES®—the world’s gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA’s industry services.

CTA members participating in CES enjoy numerous benefits including discounts on exhibit space and registration, on-site access to member lounges with private meeting rooms and refreshments, invitations to member-only networking lunches, evening receptions and more. Visit CTA.tech/membership to learn about the benefits of CTA membership at CES and all year round.

Upcoming CES Events

**Unveiled Amsterdam**
September 27, 2018
Amsterdam, Netherlands

**Unveiled Paris**
October 3, 2018
Paris, France

**Unveiled New York**
November 8, 2018
New York, NY

**Unveiled Las Vegas**
January 6, 2019
Las Vegas, NV

**CES® 2019**
January 8-11, 2019
Las Vegas, NV

**CES® Asia 2019**
June 11-13, 2019
Shanghai, China