CES

Unveiled Amsterdam

September 27, 2018
Beurs van Berlage

Event Schedule

9:00 .... Registration Opens

10:00-10:10 .... Opening Remarks
Presented by
His Excellency Pete Hoekstra,
Ambassador of the United States of America
Gary Shapiro, President and CEO, CTA

10:10-11:00 .... CES 2019 Preview & Trends in Technology
Presented by
Karen Chupka, EVP, CES, CTA
Steve Koenig, VP, Market Research, CTA
Gary Shapiro, President and CEO, CTA

11:00-11:10 .... Tech for Good
Presented by
Maithreyi Seetharaman, Co-Chair of Fortune Most Powerful
Women International
Corinne Vigreux, Co-Founder TomTom,
Codam Coding School

11:10-11:50 .... Tech for Good: Fireside Chat
Moderated by
Prince Constantijn, Special Envoy, StartupDelta
Presented by
Sjaak Deckers, CEO, GTX Medical
Sarah Lucas, Head of Strategy & Communications
at Mosa Meat
Corinne Vigreux, Co-Founder TomTom,
CODAM Coding School

11:50-12:00 .... Program Break

12:00-12:20 .... Building a Resilient Community
Presented by
Ben van Berkel, Architect and Founder, UNStudio

12:20-13:00 .... Building a Resilient Community: Fireside Chat
Moderated by
Maithreyi Seetharaman, Co-Chair of Fortune Most Powerful
Women International
Presented by
Ger Baron, CTO of Amsterdam
Ben van Berkel, Architect and Founder, UNStudio
Rachel White, Chief Strategy and Transformation Officer,
Europe, Middle East and UK and CEO Europe South, Arcadis

13:00-13:10 .... Closing Remarks
Presented by
Karen Chupka, EVP, CES, CTA
Gary Shapiro, President and CEO, CTA
Prince Constantijn, Special Envoy, StartupDelta

13:10-17:00 .... Tabletop Exhibition & Networking Reception

13:30-14:00 .... Pitch Contest
Q & A
Nils Beers, Director, StartupDelta
Mona Keijzer, State Secretary for Economic Affairs and
Climate Policy, the Netherlands

Media Info

Be the first to experience life-changing technology from more than 4,500 exhibiting companies and 1,200 start-ups as CES 2019 sets the stage for global innovation. Register as media for free now at CES.tech!

CES 2019 Media Days

Two days of back-to-back exhibitor news conferences announcing major product and company news before the show floor opens.

Mandalay Bay

South Convention Center

- Sunday, Jan. 6, 2019 (Media Day 1): 11 AM-3:45 PM
- Monday, Jan. 7, 2019 (Media Day 2): 8 AM-4:45 PM

CES Unveiled Las Vegas

Jan. 6, 2019

Shorelines Exhibit Hall, Mandalay Bay

CES Unveiled Las Vegas is the official media event of CES, welcomes press and industry analysts from more than 150 countries before the start of CES.

CES Media Rooms: Hours and Location

CES offers media rooms (with workspace and lunch) at all show locations for your convenience: Tech East, Tech West, Tech South and Mandalay Bay.

CES FACTS

- 180,000+ attendees
- 6,500+ media
- 155+ countries/regions/ territories represented
- 4,500 exhibiting companies
- 1,200+ startups
- 1,100 speakers

CES
Unveiled Amsterdam

CTA Executives

Gary Shapiro
President and CEO
Consumer Technology Association (CTA)™

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)™ the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

Shapiro directs a staff of about 200 employees and thousands of industry volunteers, leading his organization's promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for a lower deficit, skilled immigration, free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro authored CTA's *New York Times* best-sellers, "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" (Harper Collins, 2013) and "The Comeback: How Innovation will Restore the American Dream" (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 800 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an "influencer" on LinkedIn and has more than 280,000 followers.

Karen Chupka
EVP, CES
Consumer Technology Association (CTA)™

Karen Chupka is executive vice president, CES and corporate business strategy for the Consumer Technology Association (CTA)™, the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

She oversees the sales, marketing, production and management of CTA's events and conferences including its annual tradeshows, CES® and CES Asia™.

At CES 2018 in Las Vegas, more than 4,400 exhibitors filled more than 2.75 million net square feet of exhibit space and showcased the latest products and services to more than 182,000 attendees from more than 150 countries. Under her leadership, CES has been named as the largest annual North American tradeshow by Tradeshow Executive magazine and Tradeshow Week since 2001.

Chupka has been with CTA for more than 28 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for CES.

Steve Koenig
VP, Market Research
Consumer Technology Association (CTA)™

Steve Koenig is VP, Research at the Consumer Technology Association (CTA)™ the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

He leads CTA's industry research including consumer and business studies, technology forecasts and business intelligence. Koenig speaks and writes frequently on technology trends and their impact on consumer behavior, business opportunities and global economies.

Prior to CTA, Steve held analyst positions at NPD Group, Comscore, and a senior editor post at CMP Media's former *Computer Retail Week*. Koenig holds a bachelor's degree in marketing from the University of North Texas.

Speakers

Ger Baron

Chief Technology Officer, City of Amsterdam

Ger Baron is the Chief Technology Officer of the City of Amsterdam. His professional career started at Accenture, where he worked as an analyst in the consulting department. In 2007, he was hired by Amsterdam Innovation Motor (AIM) in the role of project manager, specifically to develop and enhance the role of ICT. Baron was responsible for starting up the Amsterdam ICT-cluster and he initiated several projects in public-private partnership. Among these were a number of projects related to the development of Amsterdam's Smart City initiative. Currently, Mr Baron is responsible for innovation, R&D and innovation partnerships within the City of Amsterdam. In addition, he serves as president of the City Protocol Society.

Nils Beers
Director, StartupDelta

At the age of 22, Nils started his first company that built speedboats on solar power. After this, he was asked to develop new business for BAM, one of the largest construction companies of Europe with clients like Tesla, and he got another taste of the startup world by working for a well-funded scale up for electronic locking devices Clay. He then became the commercial director of Yes!Delft, the largest and most respected tech incubator of Europe. At StartupDelta Nils' entrepreneurial mindset and commercial experience are essential in building the 1 innovation nation of Europe, together with corporates and leading policymakers.

Ben van Berkel

Architect and Founder, UNStudio

Ben van Berkel studied architecture at the Rietveld Academy in Amsterdam and at the Architectural Association in London, receiving the AA Diploma with Honours in 1987.

In 1988 he and Caroline Bos set up an architectural practice in Amsterdam, extending their theoretical and writing projects to the practice of architecture. UNStudio presents itself as a network of specialists in architecture, urban development and infrastructure. Current projects include the design for Doha's Integrated Metro Network in Qatar, 'Four' a large-scale mixed-use project in Frankfurt and the Wasl Tower in Dubai.

With UNStudio he realised amongst others the Mercedes-Benz Museum in Stuttgart, Arnhem central Station in the Netherlands, the Raffles City mixed-use development in Hangzhou, the Canaletto Tower in London, a private villa up-state New York and the Singapore University of Technology and Design.

In 2018 Ben van Berkel founded UNSense, an Arch Tech company that designs and integrates human-centric tech solutions for the built environment.

Ben van Berkel has lectured and taught at many architectural schools around the world. Currently he holds the Kenzo Tange Visiting Professor's Chair at Harvard University Graduate School of Design, where he has led a studio on health and architecture. In 2017, Ben van Berkel also gave a TEDx presentation about health and architecture. In addition, he is a member of the Taskforce Team / Advisory Board for the Dutch Construction Industry. He is also currently a member of the Taskforce Team / Advisory Board Construction Industry for the Dutch Ministry of Economic Affairs.

HRH Prince Constantijn of the Netherlands
Special Envoy, StartupDelta

Constantijn van Oranje-Nassau leads StartupDelta, the accelerator for the startup ecosystem in the Netherlands and advises companies and the European Commission on their digital innovation strategies. He is a regular speaker at national and international tech conferences (WebSummit, Slush, OECD, Forum, The Next Web, StartupFest Europe, CUBE and SXSW) and holds a number of positions in both the public and private sector.

Constantijn has been StartupDelta Special Envoy since July 2016. He is appointed by the Netherlands Government to make The Netherlands the European epicentre of innovation, with the best climate for entrepreneurs to start, build, grow and internationalize their businesses. Constantijn is also Director Digital Technology and Macro Strategy at Macro Advisory Partners in London and New York and Member of the EU High Level Group on Innovation that advises the Commission on instruments for generating breakthrough innovations.

Constantijn van Oranje-Nassau is passionate about technology, art, music, photography and nature.

Sjaak Deckers

CEO, GTX Medical

Sjaak Deckers is co-Founder and CEO of GTX medical, a neuro-modulation company developing solutions for people with a Spinal Cord Injury. He is an experienced MedTech executive with ample experience in fund-raising, creating and growing MedTech companies for complex medical devices. He has over 25 years of experience in R&D project management, product management, creating and managing alliances, and early stage venturing, mainly for MedTech and Healthcare. He worked for Philips Research, Philips Healthcare and Medtronic. He was the co-Founder and CEO of Sapiens Steering Brain Stimulation, a Philips Research spin-off, acquired by Medtronic in Aug 2014 for 150 m€.

His Excellency Pete Hoekstra
Ambassador of the United States of America

Peter Hoekstra was born in Groningen and immigrated to the United States with his family. He became a prominent politician and business executive with a long history of public service.

The Ambassador served as a Member of Congress from 1993-2011 representing Michigan's 2nd District. He was the founding chairman of the Congressional Caucus on the Netherlands and actively promoted Dutch-American ties. He was also the Chairman of the House Permanent Select Committee on Intelligence from 2004-2011. During the 2016 Presidential election, he served as Co-Chair of the Trump/Pence campaign in Michigan and was a campaign National Security Advisor focusing on intelligence, cyber, and other security issues.

Prior to working in Congress, Ambassador Hoekstra enjoyed a successful career at Herman Miller, Inc. in Zeeland, Michigan, where he became Vice President of Marketing. Ambassador Hoekstra was also a member of the Executive Committee of the Netherlands American Foundation. He has written on issues concerning international affairs, intelligence, and security including the book, "Architects of Disaster: The Destruction of Libya". He has a Bachelor's degree in Political Science from Hope College, an MBA from the University of Michigan, and an Honorary Doctorate from Grand Valley State University.

Mona Keijzer

State Secretary for Economic Affairs and Climate Policy, the Netherlands

Mona Keijzer began her career in January 1991 as a legal policy officer serving the municipality of Waterland. From 1993 to 1994 she was a management trainee at Leiden University. She then held legal positions at the Gelderland Environment Inspectorate and the municipality of Almere.

In 1998 Ms Keijzer became a member of the municipal executive and deputy mayor of the municipality of Waterland. In 2006 she began working as a lawyer and certified mediator at the law firm Abma Schreurs Advocaten en Notarissen in Purmerend. In 2007 she became a member of the Purmerend municipal executive.

In 2012 Ms Keijzer became a member of parliament for the Christian Democratic Alliance (CDA), with policy responsibility for chronic care for older and disabled people, and later became spokesperson for hospital care and asylum, migration and integration policy.

On 26 October 2017 Mona Keijzer was appointed State Secretary for Economic Affairs and Climate Policy in the third Rutte government.

Sarah Lucas

Head of Strategy & Communications at Mosa Meat

Sarah is passionate about animal welfare and the environment, and is thrilled to be contributing to Mosa Meat's mission of changing the way we make meat. Sarah founded Action for Dolphins (AFD), an international non-profit that uses strategic legal action to gain better protection for dolphins and whales. Under Sarah's leadership, AFD took global legal action that shut down 50% of demand from the world's largest dolphin hunts. Sarah is also a director of Lola ya Bonobo, the world's only bonobo sanctuary in the Democratic Republic of Congo. She previously worked in Communications at the International Finance Corporation in Paris and at the United Nations University in New York. Sarah has a Master's in International Relations from the University of Cambridge and a Bachelor of Commerce/Arts from Melbourne University.

Maithreyi Seetharaman

Co-Chair of Fortune Most Powerful Women International

Maithreyi Seetharaman is a London-based international political economics and business broadcaster with over 17 years' of global experience. She is the founder of Facultas Media Limited, a multimedia content creation company and Co-Chair of Fortune Magazine's 'Fortune Most Powerful Women International' Summits. In this role, she represents Fortune MPW in the U.K. Europe, Africa & Asia. She also creates and hosts as Anchor and Executive Editor, *Real Economy*, which recently completed its fifth season on Euronews NBC. Ms. Seetharaman is additionally an Advisory Board Member of Docusign.

Previously, Ms Seetharaman was co-host of CNBC Europe's *Squawk Box Europe* and *Capital Connection*. She has also been and anchor and stocks editor for Bloomberg Television in London and New York. Before joining Bloomberg, she was a prime time anchor for CNBC TV18 in India and a reporter for the Indian national financial daily '*The Financial Express*'.

Ms Seetharaman holds a Master's in international relations from the Maxwell School of Citizenship at Syracuse University, New York, and a Master's in Journalism from Bond University, Australia.

Corinne Vigreux
Co-Founder TomTom, CODAM Coding School

Corinne Vigreux is a Co-Founder of TomTom, the navigation and map-making company that continues to design and develop cutting edge technologies solving mobility problems and addressing the challenges of autonomous driving and smart cities.

Voted as one of the top fifty most inspirational women in European tech (www. inspiringfifty.com), Corinne champions women in the workforce and passionately advocates for improved social mobility through education.
Corinne has just founded Codam (www.codam.nl), a not for profit coding college based on the famous Ecole 42 curriculum and ethos. Codam opens its doors in September 2018 in the heart of Amsterdam.

Corinne is a member of the supervisory board of takeaway.com NV and Groupe ILIAD in France, member of the supervisory board of the Dutch National Opera & Ballet and advisor to the Amsterdam Economic Board. She is chair on the trustee board of the Sofronie foundation (www.sofronie.org).

Corinne was made Chevalier de la Legion d'Honneur in 2012 and Officier in de Orde van Oranje-Nassau in 2016.

Rachel White

Chief Strategy and Transformation Officer for Arcadis
Europe, Middle East, UK and CEO Europe South at Arcadis

In her roles at Arcadis, Rachel's focus is to develop and lead a comprehensive strategy and transformation plan to evolve the business into the digital age. She takes into consideration the impacts and plans for each area of the business, and works with the COO to operationalize the changes. As CEO for Europe South, Rachel is implementing a growth plan for developing countries which includes targets and acquisitions. She also encourages collaboration across the whole region to align thinking and share best practices.

Exhibitors

20FACE

20face launches glimpse facial recognition technology.
A technology designed and developed for unconditional facial recognition: It is extremely robust to light conditions, pose variations, image resolution and all it needs is a small part of the face.
Brand/Product Name: Facial Recognition
Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)
www.20face.com

BITSENSOR

It currently takes companies 9 months before they find out they have been hacked. Moving security to the application layer, BitSensor changed this to 50 milliseconds, blocking attacks in real-time.
Brand/Product Name: BitSensor
Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)
www.BitSensor.io

BREATH IN BALANZ B.V.

Breath In Balanz helps you to become healthier by improving your breathing with a (realtime) feedback system. Our innovation is the "BreathBalanz". A respiratory training/therapy developed in our practice combined with high end sensor technology.
Brand/Product Name: BreathBalanz
Product Category: Health and Fitness
www.breathinbalanz.nl

BRAINCREATORS

BrainCreators delivers enterprise AI solutions. Our team combines cutting edge machine learning, deep learning and data science with enterprise software engineering skills to deliver scalable, secure and reliable solutions. Our product, BrainMatter, is a unique AI application platform that facilitates machine aided data preparation, deep learning model training and deployment. BrainCreators clients range from banks, insurance and logistics companies through to media and steel production.

Brand/Product Name: BrainMatter

Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)

www.braincreators.com

CHRONO EYEWEAR

This is Propeaq, the Next Gen all-in-one solution light glasses. The only complete light therapy solution on the market. Due to the uniquely integrated blue light and the interchangeable multi coloured lenses, we can offer a broad spectrum of solutions for multiple problems like winter blues, SAD, jet lag prevention, instant energy boost, fatigue for shift workers, better sleep, peak performance enhancement, etc.

Brand/Product Name: Propeaq premium light glasses

Product Category: Health and Fitness

www.propeaq.com

CIRCULAR IQ

We help organizations to procure circular products by making product offerings from different suppliers comparable. At the point of the tender and when the winning supplier starts delivering the actual products. By using our software businesses can leverage their purchasing power to embed circularity in their value chains. But it also helps them underpin and increase the circularity of their products while retaining the value of materials in their products.

Brand/Product Name: Circular IQ

Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)

www.circular-iq.com

CIRCULARISE

The Circularise protocol empowers stakeholders in a supply chain - from mines to manufacturers to recyclers - to communicate reliable information without giving away sensitive data such as their identity, IP and position in the chain.

Brand/Product Name: Circularise Protocol
Prouct Category: Eureka Park (startups)
www.circularise.com

CITY HUB

City Hub is a one-stop-shop solution for sustainable urban logistics. We service shippers, logistic service providers and city based companies with smart warehousing solutions. By connecting to My Green Connection we are able to reduce logistic mileage and costs.
Brand/Product Name: City Hub
Product Category: Smart Cities
www.cityhub.nl

COMPLERO GMBH

Complero revolutionizes the way how contact information is shared, updated and managed. Whether it is your mobile phonebook, address register or CRM system, Complero keeps your contact information up-to-date, organized and GDPR compliant. Our users gain full control over their own contact information and benefit from customized, AI supported management tools, which facilitate daily duties. As a company, Complero is setting its sails to become a central platform for contact information.

Brand/Product Name: Complero
Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)
www.complero.com

COVINCE

Combining theory, (simulated) practice, measurements & feedback with VR/AR/AI into targeted, personalized and profitable journeys.

Brand/Product Name: CoVince Adventurous Learning

Product Category: Gaming & Virtual Reality

www.covince.com

CRESCENT TECH

Crescent Tech offers the world's first purpose designed wearable dual-camera headband for surgeons to capture & share high resolution & 3D images, in real time, to be used as an educational tool to establish best surgical practices.

Brand/Product Name: Crescent Vision

Product Category: Eureka Park (startups)

www.crscnt.tech

CROWNSTONE

Crownstone is the first company bringing indoor positioning towards consumers. Crownstone technology controls lights and devices automatically. It acts upon a person just entering or leaving a room. Lights, music, heating, cooling; any electric device is adjusted to someone's personal preferences. Crownstone hardware exists in the form of plugs or built-in power outlets units. Crownstone's machine learning makes a home smart: it brings comfort, turns off dangerous devices, and saves energy!

Brand/Product Name: Crownstone

Product Category: Smart Home

www.crownstone.rocks

DUTCH ROSE MEDIA

Consumer experiences with augmented reality: from escape games to location-based story-telling, 3D building visualization and smart manuals. Dutch Rose Media creates platform-based AR applications that work for people.

Brand/Product Name: Visualizer

Product Category: Augmented Reality

www.dutchrosemedia.com

EFFECT.AI

Effect.AI is building towards a Decentralized Autonomous Organization (DAO) to widen access to AI. A majority of the resources and talent in AI is currently controlled by a handful of powerful companies. Decentralizing and democratizing the development and distribution of AI capabilities pushes back against this undesirable concentration of power.

Brand/Product Name: Effect Force
Product Category: Artificial Intelligence
(AI - Cybersecurity - digital and big data)
www.effect.ai

EXPIVI

Expivi is the ultimate innovation that e-commerce businesses need to enhance their consumers' experience. It's a B2B2C online platform that can show any kind of consumer product (with advanced personalization and customization features) in 3D, 360°, Augmented and/or virtual reality. Talk about the WOW factor - that's Expivi.

Brand/Product Name: Expivi
Product Category: Augmented Reality
www.expivi.com

GEMVISION

Gemvision is a SAAS workforce communication platform for healthcare-, service- and maintenance industries. It supports current IT-infrastructures and merges easily with future smart- , augmented reality- and wearable devices. The Augmented Reality smart glass is our platforms' current gamechanger. Gemvision is data-driven, easy to install and upgrade as you go. Combining Gemvision and its built-in AR tools with the AR Smart Glass, creates an instantly more productive and efficient workforce.

Brand/Product Name: Smart Workforce Communication
Product Category: Augmented Reality
www.gemvision.io

GLANCE

The Glance clock is a smart wall clock that shows the current time and displays the most relevant information at a glance. This Glance clock in available in elegant Graphite or Silver . It has a full-color LED display and a notification speaker that makes it easy to read the data from a distance. Sync with your phone via Bluetooth and Glance clock reminds you about important meetings, weather forecast, fitness progress, arriving UBER and more. Glance clock app is both for iOS and Android.

Brand/Product Name: Glance Clock

Product Category: Smart Home

www.glanceclock.com

HOUSE OF HAPTICS

House of Haptics is the first haptic company focussed on consumers. Their first product release: HEY bracelet, is a unique and revolutionary product that lets you send a 'real' human touch over distance, adding a totally new dimension to communication and (long distance) relationships. It uses new and state-of-the-art haptic technology.

Brand/Product Name: HEY bracelet

Product Category: Eureka Park (startups)

www.heybracelet.com

JAMZONE

We transform digital technologies in engaging user experiences and provide tailored emotional, behavioral and mental health programs for everyone. We all can effectively rewire our brains to be vital, healthy, happy and resilient! Stressjam is a unique technological innovation that combines a delightful virtual reality game with real-time biofeedback; to teach and train players regulate their own stress system, and to develop a new stress-mindset in which stress can also be healthy.

Brand/Product Name: Stressjam

Product Category: Gaming & Virtual Reality

www.jamzone.nl

JOLLYCLICK

jollyclick is a social network for entrepreneurs, freelancers and self-employed workers. All talents and all projects are showcased and connected thanks to our matching algorithm powered by AI. We are the future of work.

Brand/Product Name: jollyclick
Product Category: Artificial Intelligence (AI - Cybersecurity - digital and big data)
www.jollyclick.com

MYMANU

Mymanu is an innovative manufacturer of smart consumer electronics and software that enrich people's experience through the power of sound.

Brand/Product Name: GABBY
Product Category: Audio/Video
www.mymanu.com

NINTHWAY

Care Watch is an alarm and monitoring system that cares for you and watches over you. Eye catcher and essential part of the system is a multifunctional alarm button that looks like a watch (The Care Watch). In case of emergency it builds up a live speech connection with a professional aid worker. Beside the alarm and monitoring function, the watch shows time and date, and can be programmed with medicine alerts or other reminders.

Brand/Product Name: Care Watch
Product Category: Wearables
www.thecarewatch.com

NOMAD PLUG

The Nomad Plug is the last universal travel adaptor you will ever buy. A compact, premium quality form factor that's easy to hold, store and use. The only adaptor compatible in all 195 countries has you covered no matter where you are, where you're going or what device you're **using. Brand/Product Name:** Nomad Plug
Product Category: Eureka Park (startups)
www.nomadplug.com

OLISTO

Olisto connects devices and digital services and have them work together. As a consumer, you can now control your digital life through our award-winning App. As a consumer brand, you can interact with your customers in whole new ways.

Brand/Product Name: Olisto
Product Category: Internet of Things
www.olisto.com

ONTRACKS

onTracks GuideWatches are easy GPS devices. No more stopping to find your way: wear our dual smartwatches -one on each wrist- and their vibrations will guide you.

onTracks makes it easier to get guidance on new routes, when you are running, biking or hiking.

GuideWatches by onTracks
Product Category: Wearables
www.ontracks.co

PSYLARIS

Psylaris develops mobile VR apps for personalized therapy sessions at home. Sessions with Psylaris apps are additive to traditional sessions with a therapist, offering a more intensive treatment without additional cost and simultaneously eliminating waiting times. Mission: Shape the future mental healthcare, where everybody has access to therapy - always.

Brand/Product Name: Psylaris
Product Category: Health and Fitness
www.psylaris.com

ROBOT CARE SYSTEMS

Robot care systems is a Dutch high-tech company that deploys knowledge in robotics and AI to improve lives of elderly. Therefore, we have developed and launched to market interactive care robot Lea. Lea is giving personalized walking support to patients with mobility problems allowing them to live longer independently at home as well as shortening their rehabilitation process. The main business model lies in the large savings of health costs with additional improvement in care quality.

Brand/Product Name: Lea - Lean Empowering Assistant
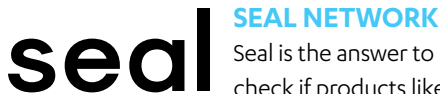**Product Category:** Robotics
www.robotcaresystems.com

SCALYS

Scalys is a leading innovative company in the field of high-grade secure communication solutions. The core competences are cybersecurity, end-to-end security, high-performance communication and secure networking. Scalys delivers enterprise class performance and quality for products like a broadband router, edge gateway, firewall, VPN and other networking communication solutions. With the TrustBox Scalys offers Government grade secure networking on a credit card format!

Brand/Product Name: Scalys/TrustBox
Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)
www.scalys.com

SEAL NETWORK

Seal is the answer to beat counterfeiters. You can use your phone to check if products like shoes, bags and art, are genuine, so you never get scammed again. Use your phone to Scan the Seal blockchain-powered smart product authentication IoT chip, which brands embed with their items. This authenticates the product, reveals product information and lets you discover new services designed to give consumers the ultimate product experience.

Brand/Product Name: Seal
Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)
www.seal.network

SKELEX

SkelEx designs, produces and markets custom exoskeleton solutions for large scale manufacturing companies. Our products empower workers in aerospace manufacturing, shipbuilding and heavy manufacturing to be more productive while minimizing the risk for ergonomic injuries.

Brand/Product Name: SkelEx
Product Category: Wearables
www.skel-ex.com

SLASHLEAD

The new digital marketing tool for SME who wants to do more online sales. Send the relevant sales message to the right customer.

Brand/Product Name: SlashLead
Product Category: Eureka Park (startups)
www.slashlead.com

SOMNOX B.V.

Somnox is a developer of a non-medicinal soft-robotic device designed to help people sleep comfortably. Our non-medicinal soft-robotic device provides people suffering from sleep deprivation and sleep interruption with a breathing rhythm, enabling users to fall asleep more easily and experience more deep sleep.

Brand/Product Name: Sleep Robot
Product Category: Robotics
www.meetsomnox.com

SPEAKSEE

SpeakSee is a set of microphones that transcribe speech-to-text in over 120 languages and accents with punctuation. Although developed for people with hearing loss in mind, it is a game changer for everyone who benefits from accurate transcriptions. The system uses state of the art microphone technology that ensures the high accuracy even when there is a lot of background noise.

Brand/Product Name: SpeakSee
Product Category: Health and Fitness
www.speak-see.com

SWIPEGUIDE

SwipeGuide is the next-generation instruction software that makes it easy for companies to create, share and track visual step-by-step instructions that fit any mobile and wearable device. The cloud-based tool is based on academic research and built with the most cutting-edge technologies to rock the world of instructions.

Brand/Product Name: SwipeGuide - Visual User Guides
Product Category: IT/Wireless/Computing (tablet, phone and computer software, hardware and accessories)
www.swipeguide.com

TH3RD B.V.

We are Th3rd, a 3D scanning company known for its high quality 3D scans. We have created an automated 3D product scanner to scan a high volume of products (>2.500 items). This is part of our Scanning-as-a-Service solution, meaning we will build you a 3D scanner fit for you product on-site, train your staff and offer full service and support, and all you pay is the price per scan. Companies like Nike, Adidas and Tommy Hilfiger have done pilots with us and have shown interest in this new solution.

Brand/Product Name: Automated 3D product scanner
Product Category: Digital Imaging
www.th3rd.nl

TIKAWAY

Tikaway created connected camera glasses for videoconferences. Your field operators work hands free and your experts can be teleported on the field for remote assistance.

Brand/Product Name: Tikaway
Product Category: Eureka Park (startups)
www.tikaway.com

TILEDMEDIA

Tiledmedia is the world's leading provider of VR streaming technology. TIledmedia's ClearVR product suite can be integrated in an VR distribution chain, providing the highest quality VR at the lowest bitrates. ClearVR works on existing networks and with existing devices, for on-demand and live services.

Brand/Product Name: ClearVR
Product Category: Gaming & Virtual Reality
www.tiledmedia.com

TRAVIS

Travis is a three continent team and growing, with a head office in Rotterdam, the Netherlands. Founded in 2017, the team also represents a majority of the world with team members from nearly every continent. It's our mission to create a world without language barriers. Where you can go anywhere and understand anyone. Our solutions focus on connecting cultures, supporting bilingual conversation and enabling opportunities that weren't previously possible.

Brand/Product Name: Travis Touch

Product Category: Eureka Park (startups)

www.travistranslator.com

UNCHAIN.IO

In short our innovative, yet straight-forward solution will connect 'any' application and device to 'any' blockchain.

unchain.io was founded to unlock the full potential of blockchain through an easy to use, highly scalable, secure and open integration platform. With a combined background of over 10 years in enterprise blockchain projects across multiple industries, the founders foresee that the next big challenge for large-scale adoption of blockchain will be integration and interoperability.

Brand/Product Name: The Blockchain Gateway

Product Category: Enterprise (B2B solutions, Cybersecurity, Data Analytics and Management, Cloud Solutions, CRM/Marketing platforms)

www.unchain.io

URBAN MOBILITY SYSTEMS BV

Urban Mobility Systems is a cleantech engineering company focussing on providing Full-electric people carriers and "last-mile" goods distribution vehicles that excel by their practical application possibilities and help avoid congestion.

The low floor design makes the Mission shuttle extremely suited for wheelchair transport as well. There also is an autonomous version of the Mission. UMS can deliver Hydrogen range extenders, wireless charging and MAAS solutions on it's vehicles.

Brand/Product Name: Products; Urban Mobility Systems Zolution © and Mission ©

Product Category: Vehicle Technology

www.urbanmobilitysystems.nl

VOLAREO

Volareo is the World's first blockchain smart voice speaker that streams music, videos, podcasts, makes voice calls, buys crypto, & more.

Brand/Product Name: Volareo
Product Category: Audio/Video
www.volareo.live

YKO SYSTEMS

YKO Systems is a Dutch innovative company which has developed the Gametimer concept. Gametimer protects children in an educational way against long-term screen use and prevents arguments about agreed game times, in an educational and responsible way.

Brand/Product Name: Gametimer
Product Category: Eureka Park (startups)
www.gametimer.com

Partners

CITY OF AMSTERDAM

Amsterdam's spirit of commerce and excellent quality of life make it a magnet for talent, startups and international headquarters for companies from across the globe. All relevant contacts are close at hand, and a wide network of internationally orientated service providers offer companies a competitive edge.

MINISTRY OF ECONOMIC AFFAIRS AND CLIMATE POLICY

The Ministry of Economic Affairs and Climate Policy promotes the Netherlands as a country of enterprise with a strong international competitive position and an eye for sustainability. It is committed to creating an excellent entrepreneurial business climate, by creating the right conditions and giving entrepreneurs room to innovate and grow. By paying attention to nature and the living environment. By encouraging cooperation between research institutes and businesses. This is how we enhance our leading positions in agriculture, industry, services and energy and invest in a powerful, sustainable country.

STARTUPDELTA

StartupDelta is an independent, not for profit organisation founded in 2015, in support of a special envoy for startups. The current special envoy is HRH Prince Constantijn van Oranje. With its unique connection to all layers of government, corporations, and the main innovation hubs in the Netherlands, it has effectively merged the Dutch startup ecosystem into one single connected hub, breaking down barriers and improving access to talent, capital, networks, knowledge, and markets. StartupDelta and its partners are on a mission to create the best innovation ecosystem in Europe in the Netherlands. Start, grow, and expand your business in this gateway to the rest of Europe.

PROMOTIONAL PARTNERS

HIGH TECH CAMPUS EINDHOVEN

High Tech Campus Eindhoven is the smartest square km² in Europe with over 170 companies and institutes, and some 11,000 researchers, developers and entrepreneurs working on developing future technologies and products. The Campus helps you accelerate your innovation by offering easy access to high tech facilities and international networks.

NEDERLAND ICT

Nederland ICT is the trade association for more than 600 IT, telecom, internet and office companies in the Netherlands. Our members range from multinationals to SME's, from all segments of the industry, making us the foremost advocate and representative of the Dutch ICT sector.

Produced By

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October 3, 2018
Paris, France

Consumer Technology Hall of Fame
November 8, 2018
New York, NY

CES Unveiled New York
November 8, 2018
New York, NY

CES Unveiled Las Vegas
January 6, 2019
Las Vegas, NV

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