

CES® 2025 Delegation Program Benefits

Maximize the value of your CES experience for both you and your delegates. Take advantage of the many benefits available through the CES Delegation Program.

Delegation Leader:

- **Complimentary CES 2025 attendee registration through Jan. 10, 2025** (allows access to exhibit show floor, keynote addresses, Great Minds sessions and select, free conference sessions). Plus, send invites to Delegates to complete their own registration.
- **Complimentary Hotel Stay:** Delegation leaders who bring at least 50 delegates to CES 2025. Certain conditions may apply.
- **Conference Pass Discount:** 25% discount off the purchase of a Deluxe Conference Pass.
- **Show Floor Tours Discount:** 10% discount off exclusive StoryTech VIP Industry Expert Tours, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper. Choose from our General Trends Tour or one of our customized category tours (Health and Wellness, Automotive and Startups). If you bring a translator to assist your group at the event, one translator ticket is free with one paid show floor tour.
- **Email newsletters:** Important information for the CES Delegation Program.
- **Promotional recruitment materials:** To assist with recruitment efforts.
- **Access to the International Business Centers (IBCs):** On-site IBCs includes WiFi, computer stations, laptops hookups, refreshments, translators, and private meeting rooms.
- **Special Invitation to the CES 2025 International Reception** which welcomes our international guests to network and create effective business connections.

Note: Applying as a Delegation Leader does not register you for CES 2025. You must complete your own CES 2025 registration.

Delegate:

- **Complimentary CES 2025 attendee registration through Jan. 10, 2025** (allows access to exhibit show floor, keynote addresses, Great Minds sessions and select, free conference sessions)
- **Conference Pass Discount:** 25% discount off the purchase of a Deluxe Conference Pass.
- **Show Floor Tours Discount:** 10% discount off exclusive StoryTech VIP Industry Expert Tours, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper. Choose from our General Trends Tour or one of our customized category tours (Health and Wellness, Automotive and Startups). If you bring a translator to assist your group at the event, one translator ticket is free with one paid show floor tour.
- **Access to the International Business Centers (IBCs):** On-site IBCs include WiFi, computer stations, laptops hookups, refreshments, translators, and private meeting rooms.
- **Access to international trade specialists:** Trade Specialists from the U.S. Department of Commerce for matchmaking assistance and export trade counseling.
- **Special Invitation to the CES 2025 International Reception** which welcomes our international guests to network and create effective business connections.