



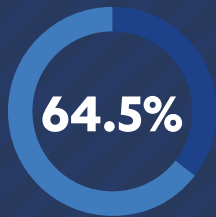
Consumer  
Technology  
Association

CES 2023 | JAN. 5-8 | LAS VEGAS

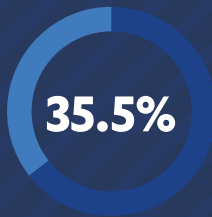
# THE GLOBAL IMPACT OF CES® 2023



TOTAL ATTENDANCE  
**Nearly 118K**



Domestic



International

**151**

Countries, Territories and  
Regions Represented

**63%**

of attendees have a significant buying  
influence for their organization

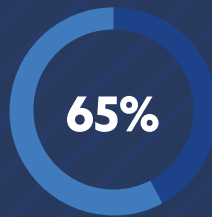
**51%**

of registered attendees are senior-level\*

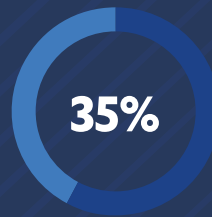
\*President/Owner, C-level, VP, Director/Sr. Manager/  
General Manager



MEDIA ATTENDANCE  
**4806**



Domestic



International

**221,180**

Stories Produced



GLOBAL EXHIBITORS  
**3273** **1051**  
Total Exhibitors Startups



CONFERENCE PROGRAMMING  
AND KEYNOTES

**248**

Conference Sessions

**930**

Speakers



SOCIAL MEDIA

**13.5B**

Global CES Reach  
on Twitter®

**2.35B**

Exhibitor and CES Reach  
on Twitter®

**309M**

Global CES Content Shown  
on TikTok®

All figures are from the CES 2023 Attendee Audit.

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