

# Beyond the everyday.

## CES 2022 Delegation Program Benefits

Maximize the value of your CES experience for both you and your delegates. Take advantage of the many benefits available through the CES Delegation Program.

### DELEGATION LEADER:

- **Complimentary CES 2022 attendee registration through Jan. 8, 2022** (allows access to exhibit show floor, keynote addresses, Great Minds sessions, and select, free conference sessions).
  - Online capability to send invites to Delegates to complete their own registration.
- **Complimentary Hotel Stay:** Delegation leaders who bring at least 50 delegates to CES 2022. Certain conditions may apply.
- **Conference Pass Discount:** 25% discount off the purchase of a Deluxe Conference Pass.
- **Show Floor Tours Discount:** 10% discount off exclusive StoryTech VIP Industry Expert Tours, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper. Choose from our General Trends Tour or one of our customized category tours (Health and Wellness, Automotive and Startups). If you bring a translator to assist your group at the event, one translator ticket is free with one paid show floor tour.
- **Email newsletters:** Important information for the CES Delegation Program.
- **Promotional recruitment materials:** To assist with recruitment efforts.
- **Access to the International Business Centers (IBCs):** On-site IBCs includes WiFi, computer stations, laptops hookups, refreshments, translators, and private meeting rooms.
- **Special Invitation to the CES 2022 International Reception** which welcomes our international guests to network and create effective business connections.

*Note: Applying as a Delegation Leader does not register you for CES 2022. You must complete your own CES 2022 registration.*

### DELEGATES:

- **Complimentary CES 2022 attendee registration through Jan. 8, 2022** (allows access to exhibit show floor, keynote addresses, Great Minds sessions, and select, free conference sessions).
- **Conference Pass Discount:** 25% discount off the purchase of a Deluxe Conference Pass.
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- **Access to the International Business Centers (IBCs):** On-site IBCs includes WiFi, computer stations, laptops hookups, refreshments, translators, and private meeting rooms.
- **Access to international trade specialists:** Trade Specialists from the U.S. Department of Commerce for matchmaking assistance and export trade counseling.
- **Special Invitation to the CES 2022 International Reception** which welcomes our international guests to network and create effective business connections.